

2-5x7

NATIONAL MERCHANDISE CORP., HONOLULU, T. H.

NO. D-5767

ORDER NO. 22236

DATE 3/15/39

10 25 M XMAS FOLDERS SIZE 8 7/16 x 9 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) ALOHA NUI YULETIDE GREETINGS

IMPRINT NONE

(c) Curt Teich & Co.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH THE WORDING "ALOHA NUI" IS TO APPEAR AT THE UPPER LEFT OF THE CARD AND THE WORDING "YULETIDE GREETINGS" AS PER SAMPLE. OMIT THE CANDLES AND LEAVE THE COCONUT STAND OUT WITH THE MOUNTAIN IN THE BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive G.K. of Estimate

ESTIMATE

Cost Dept. Checked

By [Signature] Date MAR 16 1939 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH	10	7		
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT	84		3-27	3-28 45
STRIPPING, CTAQUING				
ENGRAVING				
HAND COLOR PROOF		3 1/4		
ARTIST DEVL.	63 8 1/2 69 11	19 1/2	7-6	7-8

DATE BLUEPRINT OK'D _____ DATE AND _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

4
1
3

make red impression

(7)

ST.
156

NATIONAL MERCHANDISE CORP., HONOLULU, T. H.

NO. D-5768

ORDER NO. 22242

DATE 3/15/39

250 M NOTEHEADS SIZE 5 3/8 x 8 1/2 full face

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NONE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. no R. M. no
IMPRINT none

(c) Curt Teich & Co.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Sketch 11 hrs
24

8x10

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date *MAR 24 1939* WORK SCHEDULE By *[Signature]* Date *MAR 24 1939*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED REPT.	DATE COMPLETED
COMPOSING TYPE SET UP		MAR 25 1939	MAR 25 1939
SET UP 10	202 8	Mar. 16 39	
RETOUCHING	9		
PHOTO-LITHO			
BLUETINT & STRIPPING CAPSULES	89 1/4	3-24	3-29 1/2
ENGRAVING			
HAND COLOR PROOF	23/4		
ARTIST DEPT.	66 18	7-7	7-13

DATE BLUEPRINT OR D. *[Signature]*

DATE HAND COLOR PROOF AND *[Signature]*

By *[Signature]*

DATE & C. *[Signature]*

By *[Signature]*

DATE PROOF HANDLED TO CUSTOMER *[Signature]*

By *[Signature]*

5
3-6
m 3

MAKEOVER

Charge to *Ed* Dept.

EST. Makeover Time Required

DESIGNING	3 1/2	Time Recorded in Code Book
PHOTO-LITHO		MAR 31 1939
COMPOSING		DEPT.
ART DEPT.		By <i>[Signature]</i>
ENGRAVING		

[Signature]

165

NATIONAL MERCHANDISE CORP., HONOLULU, TH

NO. D-5769

ORDER NO. 22236 22242

DATE 3/15/39

250 M ENVELOPES SIZE 5 5/8 x 4 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) NONE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO
IMPRINT NONE

(c) Curt Teich & Co.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUSTOMER WOULD LIKE THE ROYAL HAWAIIAN COAT OF ARMS TO APPEAR AT THE UPPER LEFT CORNER OF THE ENVELOPE WITH NO FILLAGREE OR OTHER WORK. THE COAT OF ARMS IS TO BE CUT OUT AND REPRODUCED FROM OUR LATEST BOOK MADE OF HAWAII.

SUBMIT: RET: PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Sketch 3 hr.
70H

3 - 2 - 387

Executive OK of Estimate
By *[Signature]*
Date MAR 24 1939
ESTIMATE
AND WORK SCHEDULE
By *[Signature]*
Date MAR 24 1939
Cost Dept. Checked *[Signature]*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 25 1939	MAR 25 1939
SKETCH	202 1/2	Mar. 16 - 39	
RETOUCHING			
PHOTO-LITHO	65 80	3 - 29	3 - 29 145.
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	60 5 1/2	7-7	7-13
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

[Large handwritten signature]

[Large handwritten X mark]

16.5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5770 ✓ ORDER NO. 22911 DATE 3-15-1939

CUSTOMER COLONIAL KNIFE CO., INC.,
PROVIDENCE, R.I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M MINIATURES SIZE 2" x 1/2" CHINA WHITE

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GEORGE WASHINGTON BRIDGE, NEW YORK

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE CARD 3A-H1280 ATTACHED.

USE PHOTO NO. 3A-H1280.

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

So 1/2
Ret 2
62 4-3 1 26 1/2
LA 2 1/2 (65)

MAR 27 1939

3-2

H

6-1/2

X

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. D-5771

ORDER NO. 22254

DATE 3/17/39

12 $\frac{1}{2}$ M LARGE FOLDER ~~BOX~~ COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) GREEN MOUNTAINS, VERMONT

IMPRINT

SAME AS ABOVE

Front title - Smugglers Notch in the
Green Mts., Vermont Bingham Falls.

Copyright 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2466

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

NO. D-5771

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 22254

DATE 3/17/39

12 $\frac{1}{2}$ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) Mt. Mansfield and Lamoille
River, Green Mts. of Vermont

IMPRINT GENUINE CURTEICH - CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S. PAT.
OFF)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2463

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

Colored Sketch

7 hrs.

4/11

1 Rephoto on 8X10

Executive of Estimate

ESTIMATE

Est. D. H. Checked

By

MAR 30 1939

AND WORK SCHEDULE

By

MAR 30 1939

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 30 1939	MAR 30 1939
SKETCH	5		
RETOUCHING	6		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OF	4-5	4-5	4-7 H.F.
ENGRAVING			
HAND COLOR			
ARTIST DEPT.	29		4-11

DATE BLUEPRINT

DATE

By

By

DATE HAND COLOR

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-5772

ORDER NO. 22312

DATE 3/20/39

6 M 2 x 11 PICTURE

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

TITLE - THE NARROWS - WILLIAMS CANON -
MANITOU SPRINGS, COLORADO

PRIVATE NO. BEFORE TITLE -- 51
50

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ATTACHED POST CARD IS A SUGGESTION. OILED ROAD. DARK GREEN PINES AND CEDARS.
ROCKS HAVE CONSIDERABLE LIMESTONE OUTCROP IN THEM BUT ~~MAKING THEM TOO PROMINENT~~
GIVE A DARK APPEARANCE IN THE MAIN. WANT PLEASING SOFT COLORING NOTHING ARTI-
FICIAL, RETOUCED OR GAUDY LOOKING. DO NOT MAKE ROAD TOO APPARENT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subject on
order for this customer. Please
see to it that all cuts or
atives are uniform and are
in harmony with each other
to make an attractive set.

Make 1 Key. 7x11
one for colors 4 1/2 x 7
7x11 for X60.

DATE OF ORDER	DATE OF DELIVERY	DATE OF CHECKING	DATE OF COMPLETION
MAR 21 1939	MAR 21 1939	MAR 21 1939	MAR 21 1939
CONSTRUCTION			
CONSTRUCTION, TYPE AND UP		MAR 21 1939	MAR 21 1939
RETOUCHING	3	3 1/2 3-21	3-27
PHOTO-DITTO			
BLUEPRINT	89	3-28	3-30
ENGRAVING			
HAND COLOR PROOF	3		
ARTIST DELT	201 15	4-13	4-18

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5-1/2
3-3

161

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5773

ORDER NO. 22967

DATE

3-18-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

BELLE'S COFFEE SHOP
ESCANABA, MICHIGAN

6 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BELLE'S COFFEE SHOP - ESCANABA, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch — Layout —

Retouched Photo —

Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 20 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5774 ✓ ORDER NO 23081

DATE 3-22-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BEVERLEY BEACH CLUB INC.
MAYO, MARYLAND

100 M FOLDERS

SIZE 8 1/2 x 11

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEVERLEY BEACH ON CHESAPEAKE BAY (ETC)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

As quoted
P.W.

Lines 1 1/2
H. Camp. 3

Doubleprint

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5775 ORDER NO. 23135 DATE 3-28-1939

CUSTOMER SUPERIOR COAL & BUILDERS SUPPLY CO.
DAYTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE ~~3 1/2~~ 3 1/2 x 11 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOME OF SUPERIOR COAL AND BUILDERS SUPPLY CO.
9TH and VINE STREETS AND C. & O. RAILROAD, DAYTON, KY

FRONT NO. 1 SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

8x10

SO = 3

Ref. 11

Nb 4 1/2

LA 25

62

4-10

Add. Artwork

1900

net

R

APR 3 1939

173

COMITE EJECUTIVO, CUIDAD TRUJILLO, R.D.

NO. D-5776

ORDER NO. 22441

DATE 4-14-1939

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL)

~~SCENIC FOLDER OF CUIDAD~~

IMPRINT

NONE

~~TRUJILLO - REREX DOMINICAN REPUBLIC~~~~LA REPUBLICA DOMINICANA~~~~LA TIERRA QUE MAS AMO COLON~~

FRONT - COLUMBUS MEMORIAL LIGHT-

HOUSE -

FAIR DE COLON

COPYRIGHT 1939 BY CURT TEICH & CO.
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

*use same type as on**folded**Miami Beach*

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-5776

ORDER NO. 22441

DATE 4-14-1939

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

IMPRINT

GENUINE CURTEIGH & CHICAGO
C.T. ART COLOR TONE CREATION
(REG. U.S. PAT. OFF.)*at either side of picture, where only 1 boat*
Mausoleo que guarda las Cenizas de
Cristobal Colon, Ciudad Trujillo-
Republica DominicanaTomb of Christopher Columbus,
Ciudad Trujillo, Dominican Republic

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Con on sketch

USE PHOTO 9AH539

USE NEW PHOTO

add another boat on 1 side, 3 in all

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Est. No. 1939

By

APR 29 1939

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH	21-5 11-3	8		
RETOUCHING	14-4 17-14	7		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	84-9		5-8	5-9
ENGRAVING				
HAND COLOR PROOF	62	1		5-10
ARTIST DEPT.	65 63	27	5-	5-27

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

DATE 3-27-1939

Color Sketch of front only 7/10

Corr. 3 hrs

587

Comm. hotel

Also attached please find sketch of folder for Kentucky. Will you please use the horse's head as per the enclosed picture and make the lawn solid instead of in patches - also please give the lawn a blue - green color to carry out the idea of the Blue Grass State

Close the horse's mouth (in right hand)

MAY 1939		MAY 1939	
21	6		
21	6		
8-11		5-25	5-25
L8			
61	30	5-25-39	5-27-39

12 ^M 500 LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) <i>AKA</i> STATEMENT OF SONNIE KENTUCKY THE BLUE GRASS STATE		FRONT NO. NONE R. M. IMPRINTS SAME AS ABOVE	
Copyright 1939 by Curt Teich & Co., Inc. Chicago, U.S. A.		PHOTO PROPERTY OF <i>S. G. C.</i>	
COLOR DESCRIPTION			

Inc. PHOTO PROPERTY OF *S. C.*
Muscat
D 9110

DATE 3-27-1939

THE KYLE CO., LOUISVILLE, KY.

12 M	500 LARGE FOLDER COVERS	BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M.
TITLE (IN FULL) GREETINGS FROM KENTUCKY		IMPRINT GAMUINE-CURTIS CH-CHICAGO "C.T. ART-COLOR TONE" CREATION, (REG. U.S. PAT. OFF.)
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.

USE PHOTO NO. 9A-H441

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5778

ORDER NO.

23244

DATE

3-29-1939

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

NORTH AMERICAN DIE WORKS
NEW YORK, NEW YORK

12 M500 CHINA WHITE SIZE

6 VIEWS 2 1/8 x 2 1/8

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOUVENIR OF BIRMINGHAM, ALA. VULCAN IRON
MAN ON RED MT. — SOUVENIR OF BATON ROUGE, LA.
STATE UNIVERSITY — SOUVENIR OF ROANOKE, VA. HOTEL
ROANOKE — SOUVENIR OF PLYMOUTH, MASS. PLYMOUTH ROCK
SOUVENIR OF BOULDER, COLO. THE FLATIRONS, SOUVENIR OF
WILMINGTON, DEL. THE WATER TOWER, ROCKFORD PARK

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS AND CARDS ATT'D.

MAKEOVER

Charge to

ADV

Doz

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
ENGRAVING	1/2	
PHOTO LITHO		
COMPOSING		
LITHO ART		

MAR 30 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-5779 ORDER NO. 23264 DATE 3-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

CUSTOMER BRIDGE HEAD INN
EUREKA, MISSOURI

2 M POST CARDS SIZE GROUP 3 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BRIDGE HEAD INN - HIGHWAY 66 - 16
MILES WEST OF ST. LOUIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Double print

little - street

PHOTO RETURNED

TO

PHOTO USED FOR

APR 6 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. D-5780 ✓ ORDER NO 23266

DATE 3-31-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER INDIAN HEAD
NORTH WOODSTOCK, N.H.

50 M FOLDERS

SIZE 16 x 14 1/4 FOLDED 4 x 9 1/8

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INDIAN HEAD AND SHADOW LAKE

FRANCONIA NOTCH, NEW HAMPSHIRE

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE COLORED SKETCH FOR DESIGN AND COLORS. SEE PENCIL SKETCH FOR LAYOUT.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 21 1939

EST. Made in U.S.A.

Time Recorded in Case Data

O.P. HANCOCK, FRENCH LICK, IND.

NO. D-5782

ORDER NO. 23306

DATE 3-30-1939

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) SOUVENIR FOLDER OF FRENCH LICK, IND.

IMPRINT SAME AS ABOVE

Front-French Lick Springs Hotel, America's
Greatest Health and Pleasure Resort,
French Lick, Indiana, U.S.A.
Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2532

O.B. HANCOCK, FRENCH LICK, IND.

NO. D-5782

ORDER NO. 23306

DATE 3-30-1939

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) FRENCH LICK SPRINGS HOTEL

IMPRINT GENUINE CURTEICH-CHICAGO "C.T."
ART COLORTONE CREATION, (REG. U.S. PAT.
OFF. 01111111)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO & LAYOUT AS USED ON BACK OF COVER D-1646.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Color Photo
7 1/2 in

Handwritten notes and arrows on the right side of the page, including "Color Photo", "7 1/2 in", and "5x7".

Handwritten notes and stamps on the right side of the page, including "APR 17 1939", "APR 19 1939", "APR 18 1939", and various numbers and signatures.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-5783 ORDER NO. 23314 DATE 3-29-1939

CUSTOMER IOWA SOAP CO.
BURLINGTON, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 MPOST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THANKS! FROM ALL OF US AT THE
IOWA SOAP COMPANY

BOT-IOWA SOAP CO. - GENERAL OFFICES AND FACTORY
BURLINGTON, IOWA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ~~XXXX~~ ^{D-5784}

ORDER NO. ~~XXXXXX~~ ²³³³⁵ DATE 3-30-1939

CUSTOMER HUBER & HUBER
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 BLOTTERS SIZE $3\frac{1}{2} \times 6$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HUBER & HUBER MOTOR EXPRESS
(ETC.)

as on Photo

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BRING OUT LETTERING CLEARLY.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen { 120
133
150
175

COLOR DESCRIPTION

COLORS SAME AS BLOTTER D-4732 ATT'D WITH THE FOLLOWING CHANGES:

THE TRUCKS ARE ALL YELLOW AND NOT RED CABS AS BLOTTER ATT'D. THE TOP OF THE CABS
ARE TO BE BLACK. YOU WILL NOTE CUSTOMER HAS BUILT A NEW GARAGE WHICH IS A RED BRICK
AND WHITE DOORS. EVERYTHING ELSE IS ABOUT THE SAME AS OLD BLOTTER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

APR 10 1939

62 4-14 Ret 7
W.C.P. 2
L.F. 11

Red Trucking 3.00

184

JRT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5785

ORDER No. 3336

DATE 3-30-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SUNSET LODGE

OCEAN GROVE, N. J.

3 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SUNSET LODGE - CENTRAL AND PITMAN
AVENUES - OCEAN GROVE, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE PEDESTRIAN, WOMAN SITTING ON PORCH
STEPS, AUTOMOBILE, TELEGRAPH POLE AND WIRES.
ADD STREAMLINED CAR.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

1 Rephoto 57

Ref 3

As given

Am

2 —

3 — 2

175

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <input checked="" type="checkbox"/> D-5786 ORDER NO. 23373 DATE 4-20-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>	PHOTO RETURNED	
	CUSTOMER LEVY BROTHERS PHILADELPHIA, PA.					
	6 M DOUBLE P.C. SIZE 5½ x 7 STYLE ART COLORTONE FULL FACE					
PHOTO USED FOR	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>		FRONT NO. SPEC. (All of this on address side) R. M. <u>Yes</u> No			
	Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
	Title in full FIRED COLOR GLAZED POTTERY		Trade Mark Yes No Special type as sample			
	"COTTONTAIL RABBIT" COTTON HOLDERS (ETC. AS PER COPY)		IMPRINT: Customer <u>C. T. Imprint</u> No Imprint			
RETURN PHOTO	RETOUCHING DEPARTMENT					
	<u>Submit</u> — Sketch — <u>Layout</u> — <u>Retouched Photo</u> — Wash Drawing					
	Follow Layout					
COLOR DESCRIPTION						
SEE SKETCH ATTACHED. MAKE \$1.80 LARGER AND HEAVIER. RED WITH BLACK OUTLINE. THE COTTON IN YELLOW RABBIT SHOULD BE MORE "FLUFFY". IN THE BLACK BLOCKS WITH WHITE LETTERS (COPY, IN LOWER RIGHT HAND CORNER OF SKETCH) A WORD WAS LEFT OUT. IT SHOULD READ PACK ONE DOZEN FIVE <u>COLOR</u> ASSORTED TO A CARTON. WT. 4 LB.*						

3M-1-2-39

Make red impression

APR 22 1939

PUERTO
CARBIA BROS., SAN JUAN, PORTO RICO, MADE
IN U.S.A.

NO. D-5787

ORDER NO. 23397

DATE 4-3-1939

6 M GUIDE BOOKS COVERS 6 1/2 x 4 3/4

ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) PUERTO RICO

IMPRINT SAME AS ABOVE

COPYRIGHT/1939 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE SMALL PHOTO ATTACHED.

PHOTOS ATT'D TO BE USED IN MAKING THE LETTERS OF "PUERTO RICO" ON FRONT
COVER, SIMILAR TO OUR LETTER CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

NO. D-5787

CARBIA BROS., SAN JUAN, PORTO RICO, MADE IN U.S.A.

ORDER NO. 23397

DATE 4-3-1939

6 M GUIDE BOOK COVERS 6 1/2 x 4 3/4

ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) FLAMBOYANT TREE

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART-COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED, no. 2724 USE PHOTO NO. 2724

Use photos 2724-2726

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Colored Sheet 70
H.H.

11 pages

Rev. 6

MAY 2 1939

MAY 9 1939 MAY 9 1939

8		
5		
6		
5-12	5-16	
5-17-39		
211	20	
207		

DATE DEC. 1939

DATE HAS BEEN POSTED

DATE

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5788 ORDER NO. DATE 4-6-1939

CUSTOMER TEXTLITE? INC.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE P.C. SIZE 5 1/2 x 7

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ANOTHER ACHIEVEMENT IN ARCHITECTURAL
PORCELAIN ENAMEL

BOT-AND DISPLAY LIGHTING BY TEXTLITE INC., DALLAS
INTERSTATE CIRCUIT'S LAKEWOOD THEATRE, DALLAS, TEXAS

SMALL TYPE RIGHT BORDER: H.F. PETTIGREW, ARCHITECT, DALLAS

SMALL TYPE LEFT BORDER: GEO. P. O'ROURKE CONST.CO., DALLAS

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE ATT'D.

*be sure & use New type
2 lines*

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND LAYOUT ATT'D.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

APR 7 1939 3:30
APR 10 1939

R

*So. 1/2
Ret 8
4-12 A.C.P. 1 1/2
2.7 8 1/2*

X
APR

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-5789

ORDER NO. 23762

DATE 4/7/39

12 1/2 M

FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) THROUGH THE HEART OF WYOMING

IMPRINT SAME AS ABOVE

THERMOPOLIS - WIND RIVER CANON - HOT SPRINGS

STATE PARK - HELL'S HALF ACRE - CASPER

CENTRAL WYOMING

Front -- Teepee Fountain

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-5789

ORDER NO. 23762

DATE 4/7/39

12 1/2 M

FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) (UPPER LEFT) MIDWEST OIL FIELDS

IMPRINT GENUINE CURTEICH - CHICAGO "C.T.

UPPER RIGHT) HELL'S HALF ACRE

ART COLORTONE" CREATION (REG. U.S. PAT.

LOWER LEFT) WIND RIVER CANON

OFF.)

LOWER RIGHT) - THE BIG SPRINGS, THERMOPOLIS

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Colored Mount

7/10/39

4/4

Livak

By	APR 19 1939	DATE	APR 20 1939
COMPONENT	21	7	APR 20 1939
		5 1/2	
	84	4-21	4-21/17
	1/4		
	203	4-21	4-
DATE RECEIVED	32		
DATE HANDLED			
DATE PHOTO RECEIVED			

front 14
Back 18

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-5790

ORDER NO. 23762

DATE 4/7/39

12 $\frac{1}{2}$ M

FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGHWAY U.S. 40

THE VICTORY HIGHWAY
THE GREAT TRANSCONTINENTAL ROUTE
THROUGH AMERICA'S GRANDEST MOUNTAINS
THRU

Front - Monument on Rabbit Ear Pass

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-5790

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 23762

DATE 4/7/39

12 $\frac{1}{2}$ M

FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER LEFT) UTAH STATE CAPITOL

UPPER RIGHT) MT. WHITELEY, NEAR MUDDY PASS

LOWER LEFT) GREEN RIVER

LOWER RIGHT) SKIING AT SUMMIT OF
BERTHOUD PASS

WHITELEY

COLOR DESCRIPTION

not white, green color.

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5x7

By *[Signature]* DATE *APR 10 1939*

DATE	COMPLETED
APR 11 1939	APR 11 1939
21	5
265-6	8 1/2
13-2 1/2	
84	4-12
4-12	4-12
21	22
27	27

DATE BLUEPRINT ORD. *[Signature]* By *[Signature]*

DATE HAND COLOR PROOF GKD *[Signature]* By *[Signature]*

DATE Photo Returned to Customer *[Signature]*

10
17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5791 ✓ ORDER NO. 17592 DATE 5/24/1943

CUSTOMER
PENINSULA HOUSE
SEABRIGHT, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M CIRCULARS SIZE 7 X 14

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PENINSULA HOUSE - ETC.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(All of this on address side)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TYPE CHANGES AS INDICATED ON FRONT COVER - ALSO TYPE CHANGE IN COPY PANEL TO LEFT OF AIR VIEW. NO CHANGES ON INSIDE SPREAD. ON BACK COVER CHANGE MAP AS PER SKETCH AND AS PER DESCRIPTION OF THESE CHANGES. "NOTICE THAT WE HAVE ELIMINATED THE STEAMER ROUTE AS WELL AS THE REFERENCE TO THE PIER AT ATLANTIC HIGHLANDS. AS THE SAME TIME WE HAVE ADDED A SOLID BLUE LINE INDICATING THE ROUTE OF THE PENNSYLVANIA RAILROAD WHICH JOINS TRACKS AT PERTH AMBOY WITH THE CENTRAL RAILROAD OF NEW JERSEY AND CONTINUING ON TOGETHER TO RED BANK. FINALLY, WE HAVE MADE THE REQUESTED ADDITIONS AND ELIMINATIONS IN THE PIERS, RAILROAD STATIONS AND OTHER TERMINALS ON THE TIP OF MANHATTEN. THE TYPE MATTER SET UP BELOW THE MAP WILL BE REVISED SO THAT THE DESCRIPTION OF THE TRAIN ROUTES WILL COME FIRST, TO BE FOLLOWED BY A DESCRIPTION OF THE AUTO ROUTES. WE ARE TO ELIMINATED THE TYPE REFERRING TO BOAT ROUTE."

SUBMIT BLACK AND WHITE COPY OF CORRECTED MAP TO OFFICE

VERY RUSH
large file

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 26 1943

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5791
CUSTOMER PENINSULA HOUSE
SEABRIGHT, N.J.

ORDER NO.

DATE 4-7-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M ~~XX~~ FOLDERS SIZE 7 x 14 FRENCH FOLDED

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PENINSULA HOUSE - SEABRIGHT, NEW JERSEY

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE DUMMY ATTACHED.

FOLLOW INSTRUCTIONS IN ATTACHED.

RETURN PHOTO YES NO

MAKE OVER

CHIEF SALESMAN

DIAL

EST. 1911

PHOTO RETURNED

TO

PHOTO USED FOR

MAKE OVER

HC 3/4

make DR. Blue
Red

NO. D-5792

SUCESION DE L.L. MADURO, JR., 34-46 CATHEDRAL SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

DATE 10/3/39

25 M LARGE BOOK COVERS $9\frac{1}{2} \times 13\frac{1}{8}$ ART COLOR TONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) REPUBLIC OF PANAMA AND THE CANAL ZONE

IMPRINT ~~SAME AS ABOVE~~ NONE

COMPLETE PICTURE GUIDE BOOK

Copy. 1939 by C. T. & Co., Inc.,
(In small type in lower plate
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE SKETCH ATTACHED FOR COLORS & LAYOUT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-5792

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24003

DATE 10/3/39

25 M LARGE BOOK COVERS $9\frac{1}{2} \times 13\frac{1}{8}$ BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) (MAP OF PANAMA)

IMPRINT GENUINE CURTEICH-CHICAGO,
C.T. "ART COLOR TONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW DUMMY COVER ATTACHED.
MAP & SEAL ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

21
5
7
33m
4
22
3
14
22
10

Handwritten signature

OCT 9-1939 OCT 9-1939

1 12
6 21

225 207
5/32 32

7 Oct

5-12

6-12

NO. D-5793

SUCESION DE I. L. MADURO, JR., 54-36 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P. O. BOX 281, PANAMA, PANAMA HATS
SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24005

DATE 10/10/39

25 M GUIDE BOOK COVERS

FRONT

SIZE 13½ x 4 ½

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~SOUVENIR BOOK~~
~~REPUBLIC OF PANAMA AND THE CANAL~~

Front title - Lower's Lane

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **no** R. M. **YES**

IMPRINT SAME AS ABOVE

Copyr. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO

MAP OF PANAMA TO GO ON INSIDE OF COVER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-5793

SUCESION DE I. L. MADURO, JR., ETC.

ORDER NO. 24005

DATE 10/10/39

25 M GUIDE BOOK COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRONT STREET, COLON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NO** R. M. **YES**

IMPRINT GENUINE CURTTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION (REG.U.S.
PAT.OFF.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PLATE NO. 9A-H660

USE MAP OF COLON ON INSIDE OF BACK COVER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

51
Em 10 (12-11)
5

49 1 HR. COR. H.C.

ESTIMATE

By	Estimate No.	Estimate Date	Estimate Time	Estimate Price
By <i>[Signature]</i>	49	10-21	4	5.29.40
DATE BLUEPRINT OK'D	49	2 1/2	4-27	5-3
DATE HAND COLOR PROOF OK'D	55	17	4-27	5-3
DATE PHOTO RETURNED TO CUSTOMER				

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL
SQUARE, PANAMA

NO. D-5794

ORDER NO. 24008

DATE 4-12-1939

6 M POST CARD BOOKLET COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXX~~ THE CATHEDRAL,
AND THE CATHEDRAL ZONE
CATHEDRAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE *None*

SMALL TYPE: COPYRIGHT 1939 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

24 Post Cards in Booklet Color form
USE PHOTO NO. 9A-H664.

MADURO ADDRESS & SEAL TO BE USED ON INSIDE OF
FRONT COVER

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL
SQUARE, PANAMA

NO. D-5794

ORDER NO. 24008

DATE 4-12-1939

6 M POST CARD BOOKLET COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~OLD PANAMA TOWER~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART-COLOR-TONE" CREATION, (REG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 9A-H665/

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,777

OPERATION	TIME	DATE	DATE
	4-12-1939	APR 2 1940	APR 12 1940
COMPOSING, TYPE SET UP			
SKETCH	4	3/4	8/12/39
RETOUCHING	4	6	6/12/39
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING	7/4/	3-15	
ENGRAVING			
HAND COLOR PROOF	49	2/4	3-29
ARTIST DEPT.	48 front 63 back	11/12/39	2/3/40

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. D-5796 ORDER NO. 24030 DATE 4-8-1939

CUSTOMER RWR DUDE RANCH & HUNTING LODGE
GLACIER PARK, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RWR RANCH AND HUNTING LODGE, GLACIER
PARK, MONTANA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

APR 11 1939

8 X 10

CURT TEICH & CO., CHICAGO, ILL.

NO. D-5797

ORDER NO.

DATE 4-9-1939

25 M LETTERHEADS SIZE 3-8 X 8 1-2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENJOYING OUT DOOR LIFE
AT

blue

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(C) CURT TEICH & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 10 1939

APR 10 1939

			DATE COMPLETED	
10	5			
20	11			
8	4	4	4	25
63	65	18	4	28
			5	2

DATE BLUEPRINT OR D

by

DATE HAND COLOR PROOF

DATE PHOTO

DATE PHOTO RETURNED TO CUSTOMER

7-5
14

5x7

CURT TEICH & CO., CHICAGO, ILL.

NO. D-5798

ORDER NO.

DATE 4-8-1939

25 M ENVELOPES SIZE 5 5-8 X 4 3-8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NO TITLE

IMPRIN NONE

(C) CURT TEICH & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 10 1939

Checked

APR 17 1939

			DATE COMPLETED
COMPOSITION			
SKETCH			
RETOUCHING	205	7	SL
PHOTOGRAPH			
BLUEPRINT	84	4-14	4-25 AT
STAMPING, CORRECTIONS			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEL.	65	7 4-28	5-2

DATE BLUEPRINT OR'D.
By

By

DATE HAND COLOR PROOF

By

By

M

517

CURT TEICH & CO., CHICAGO, ILL.

NO. **D-5799**

ORDER NO.

DATE **4-8-1939**

25 M LETTERHEADS SIZE 5 3-8 X 8 1-2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **FISHING IS FUN AT**

in blue

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NO**

R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

XXXXXXXXXXXXXX
(C) CURT TEICH & CO.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

APR 10 1939

DATE	BY	REMARKS	DATE COMPLETED
80	62	14	SL
82	2-2	25 44	
3			
16 1/2			

DATE BLUEPRINT OR D _____ D. Filled _____

By _____ By _____

DATE HAND COLOR PROOF OR D _____ DATE Photo Returned to Customer _____

By _____ By _____

5
4-62

5x7

CURT TEICH & CO., CHICAGO, ILL.

NO. D-5800

ORDER NO.

DATE 4-8-1939

25 M ENVELOPES SIZE 5 5-8 X 4 3-8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(C) CURT TEICH & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 10 1939

ESTIMATE

6

DATE	DESCRIPTION	AMOUNT	DATE
COMPLETED			
	CURT TEICH & CO.	3	
	80	4	
	RECEIVED		
	PAID		
	82	24	4-25-39
	EXP. AMT.		
	HAND COL. PROOF	1	
	ARTIST FEE	7	
	DATE RECEIVED		
	DATE HAND COL. PROOF		
	By		

5

8X10

NO. D-5801

CURT TEICH & CO., CHICAGO, ILL.

ORDER NO.

DATE 4-8-1939

25 M 5 3-8 X 8 1-2 LETTERHEADS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NO TITLE

IMPRINT NONE

sightseeing

(C) CURT TEICH & CO. *aka*

Vacationing

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost-Data Checked

DATE COMPLETED

APR 11 1939

APR 11 1939

205

2 5 1/2

SL

75

4-14

4-14

3

14

Rush

5X7

CURT TEICH & CO., CHICAGO, ILL.

NO. D-5802

ORDER NO.

DATE 4-8-1939

25 M ENVELOPES 5 5-8 X 4 3-8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(C) CURT TEICH & CO. *etc*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
APR 10 1939
By *3* Dept. Checked
APR 10 1939

ORDER NO.	DATE ORDERED	DATE RECEIVED	DATE COMPLETED
25 M ENVELOPES	APR 11 1939	APR 11 1939	APR 11 1939
SKETCH 10	21	1	
PHOTOGRAPH 206	2 1/2		
PHOTOGRAPH 85	4-14		
EXPLANING			
HAND COLOR PROOF	1		
ARTIST DEPT. 304	5		

Rush

DATE RECEIVED BY *[Signature]*
By *[Signature]*
DATE HAND COLOR PROOF SENT *[Signature]*
By *[Signature]*
DATE Photo Returned to Customer *[Signature]*
By *[Signature]*

8X10

CURT TEICH & CO., CHICAGO

NO. D-5803

ORDER NO.

DATE 4-8-1939

25 M 5 3-8 X 8 1-2 LETTERHEADS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOTORING, STOPPING AT

blue title

(C) XXX CURT TEICH & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1 *17* *APR 10 1939* *ESTIMATE* *CONF. Dept. Checked*

	DATE	QUANTITY	PRICE	TOTAL
PROOF				
BLUEPRINT				
STRIPPING				
ENGRAVING				
HAND COLOR	226	3		4-26-39
ARTIST LEAF	202	14	5-2-39	5-4-39

DATE BLUEPRINT SENT *4-26-39* BY *[Signature]*

DATE HAND COLOR SENT *5-4-39* BY *[Signature]*

DATE PHOTO DELIVERED TO CUSTOMER *5-4-39* BY *[Signature]*

587

CURT TEICH & CO., CHICAGO, ILL.

NO. D-5804

ORDER NO.

DATE 4-8-1939

25 M 5 5-8 X 4 3-8 ENVELOPES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

(C) CURT TEICH & CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Est. Checked

APR 10 1939

QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
4	6 1/2		SL
80		4-14	4-25 41.
226	1 1/4		4-26-30
202	7	5-2-39	5-4-39

DATE BLUEPRINT ORD. _____

DATE HAND COLOR PROOF _____

DATE PHOTO ENLARGED TO CUSTOMER _____

4-

CURT TEICH & CO., CHICAGO, ILL.

NO. D-5805

ORDER NO.

DATE 4-6-1939

25 M LETTERHEADS SIZE 5 3-8 X 8 1-2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WATER IS FINE AT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(C) CURT TEICH & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE 4-11-1939

225-6
201-6 1/2

12 1/2
3 1/2

16 4/23/39 5/1/39

DATE RECEIVED BY _____

DATE PAID BY _____

DATE PAID BY CUSTOMER _____

DATE PAID BY CUSTOMER _____

5-5

5 X 7

CURT TEICH & CO. CHICAGO, ILL.

NO. D-5806

ORDER NO.

DATE 4-8-1939

25 M ENVELOPES SIZE 5 5-8 X 4 3-8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(C) CURT TEICH & CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE 10 1939

DATE 10 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPONENTS				
SEARCH				
RETOUCHING	225 → 6	225-1/2	201-1/2	
PHOTOGRAPH				
REPRINT				
REPRINTING CHARGES				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	60	6 1/2	412 5/39	5/2/39

DATE BLUEPRINT OK'D _____ BY _____

DATE HAND COLOR PROOF OK'D _____ BY _____

DATE Photo Returned to Customer _____

I.L.MADURO, JR., PANAMA CITY, R.P.

NO. D-5808

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo in D 6270

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

			DATE COMPLETED
	16	2 1/2	5/5
			5/11 Gr
	25	10-13	

DATE RECEIVED

DATE PAID

DATE HAND

DATE PAID

Page 2

✓
16-2 1/2
21-2 1/2
13-1

10/9G

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE**

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Use photos # 7A-141023 - 7A11026

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[Faint, illegible handwritten notes]

Con. Dept. Checked

COMPLETE

1950

DATE FILED October 1907

• ~~11000~~ Returned to Customer

E

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5810

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

use gold 90111111

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

18

2 1/2

5/5

5/14

25

10-13

DATE OF THE PRESENTATION OF THE DOCUMENT

10/9/59
95

Page 7

I.L.MADURO, PANAMA, R.P.

NO. D-5813

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE 6 1/2 x 9 1/2

PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

the job 7011664

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

	DATE	COMPLETED
15 2 1/2	5/5	5/11
85	10-13	

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

By

DATE 4-10-1939

25 M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 901645

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

20

MAY 5 1939

MAY 5 1939

MAY 11 1939

MAY 11 1932

15

5/5

5/11 9-

85

10-13

L. A. I. E. 1920

DATE PAID BY BANK OF AMERICA

THE FIRST PART OF THE

I.L. MADURO, JR., PANAMA, R.P.

NO. D-5815

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 7AH1025

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	REMARKS
CHROME PLATIN				
BOOKS	19	1/4	5/5	5/8 9
PROOFING				
PRINTING	85		10-13	
REPRODUCTION				
HAND COLOR PROOF				
ARTIST LEAF				

DATE BLUEPRINT OK'D.

By

DATE OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Photo Returned to Customer

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5816

ORDER NO. 24001

DATE 4-10-1939

26 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 5 1939

ESTIMATE

Cost Est. Checked

MAY 5 1939

			EST.	COMPLETED
	18	2	5/15	5/15
	85		10-13	

DATE ORDERED _____ DATE PAID _____
By _____ By _____
DATE PHOTO DELIVERED TO CUSTOMER _____
By _____

NO. D-5817

I. L. MADURO, JR., PANAMA, R. P.

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 11

ESTIMATE

MAY 15 1939

Low Price Guaranteed

MAY 16 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
14	3	5/15	5/16 9	
85		10-13		

DATE BLUEPRINT ORD. _____ DATE FILLED _____
DATE ALL COLOR PROOF ORD. _____ DATE PHOTO RETURNED TO CUSTOMER _____

14

NO. D-5818

ORDER NO. 24001

DATE 4-20-1939

25 M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO **NONE** R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CBSTO MER

COLOR DESCRIPTION

Use photo 9A4646 + new photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 12

17-3 1/2
-11-

10/9/91

1919
2-~~1919~~

~~2-1885~~

1

Example 1.9.4. \mathbb{R}^n is a Banach space.

Conduct. 1841.

ESTIMATE

THE UNIVERSITY OF CHICAGO

Handwritten text in Urdu script, likely a signature or name, located at the bottom of the page.

By _____

卷之四

[illegible]

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5820

ORDER NO. 24001

DATE 4-10-1939

25 MBOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$

PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Handwritten signature

Photo in

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 14

10/29

0

ESTIMATE			
By <i>6/8/39</i>	DATE <i>15 1939</i>	Cost <i>26</i>	Amount <i>100</i>
DATE	QUANTITY	UNIT PRICE	TOTAL
5/15	15	2 1/2	5/15
5/16	75	10 - 13	5/16 gr
5/17			
5/18			
5/19			
5/20			
5/21			
5/22			
5/23			
5/24			
5/25			
5/26			
5/27			
5/28			
5/29			
5/30			
5/31			
6/1			
6/2			
6/3			
6/4			
6/5			
6/6			
6/7			
6/8			
6/9			
6/10			
6/11			
6/12			
6/13			
6/14			
6/15			
6/16			
6/17			
6/18			
6/19			
6/20			
6/21			
6/22			
6/23			
6/24			
6/25			
6/26			
6/27			
6/28			
6/29			
6/30			
7/1			
7/2			
7/3			
7/4			
7/5			
7/6			
7/7			
7/8			
7/9			
7/10			
7/11			
7/12			
7/13			
7/14			
7/15			
7/16			
7/17			
7/18			
7/19			
7/20			
7/21			
7/22			
7/23			
7/24			
7/25			
7/26			
7/27			
7/28			
7/29			
7/30			
7/31			
8/1			
8/2			
8/3			
8/4			
8/5			
8/6			
8/7			
8/8			
8/9			
8/10			
8/11			
8/12			
8/13			
8/14			
8/15			
8/16			
8/17			
8/18			
8/19			
8/20			
8/21			
8/22			
8/23			
8/24			
8/25			
8/26			
8/27			
8/28			
8/29			
8/30			
8/31			
9/1			
9/2			
9/3			
9/4			
9/5			
9/6			
9/7			
9/8			
9/9			
9/10			
9/11			
9/12			
9/13			
9/14			
9/15			
9/16			
9/17			
9/18			
9/19			
9/20			
9/21			
9/22			
9/23			
9/24			
9/25			
9/26			
9/27			
9/28			
9/29			
9/30			
10/1			
10/2			
10/3			
10/4			
10/5			
10/6			
10/7			
10/8			
10/9			
10/10			
10/11			
10/12			
10/13			
10/14			
10/15			
10/16			
10/17			
10/18			
10/19			
10/20			
10/21			
10/22			
10/23			
10/24			
10/25			
10/26			
10/27			
10/28			
10/29			
10/30			
10/31			
11/1			
11/2			
11/3			
11/4			
11/5			
11/6			
11/7			
11/8			
11/9			
11/10			
11/11			
11/12			
11/13			
11/14			
11/15			
11/16			
11/17			
11/18			
11/19			
11/20			
11/21			
11/22			
11/23			
11/24			
11/25			
11/26			
11/27			
11/28			
11/29			
11/30			
12/1			
12/2			
12/3			
12/4			
12/5			
12/6			
12/7			
12/8			
12/9			
12/10			
12/11			
12/12			
12/13			
12/14			
12/15			
12/16			
12/17			
12/18			
12/19			
12/20			
12/21			
12/22			
12/23			
12/24			
12/25			
12/26			
12/27			
12/28			
12/29			
12/30			
12/31			

1 DATE BLANK SENT OK'D _____ DATE PAID _____
2 _____
3 DATE PAID _____
4 _____
5 _____
6 _____
7 _____
8 _____
9 _____
10 _____
11 _____
12 _____
13 _____
14 _____
15 _____
16 _____
17 _____
18 _____
19 _____
20 _____
21 _____
22 _____
23 _____
24 _____
25 _____
26 _____
27 _____
28 _____
29 _____
30 _____
31 _____

DATE PAID BY CUSTOMER _____
DATE PHOTO RETURNED TO CUSTOMER _____

By _____

DATE PAID BY CUSTOMER _____
DATE PHOTO RETURNED TO CUSTOMER _____

NO. D-5822

DATE 4-10-1939

PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Take out flags & some of the cars. Change photo somewhat

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost ~~12~~ 10.00. Checked

30

Date _____

[illegible]

DATE
COMPLETED

21-210
17-110

4

85-

10-13

DATE REC'D.

PAID Photo Returned to Customer.

14

I. D. MADURO, JR., PANAMA, R.P.

NOD-5823

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN GROUP ~~X~~ 2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

[Handwritten signature]

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 77

16-3
14-1

10/10

ESTIMATE

Cost Dept. Checked

By _____
Date _____

	EST. NO.	DATE	DEPT.	DATE COMPLETED
PHOTOGRAPH				
PRINTING				
ENCLOSING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD _____
DATE HAND COLOR PROOF ORD _____
DATE PHOTO PRINTED TO CUSTOMER _____

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5824

ORDER NO. 24001

DATE 5-10-1939

25 M

BOOKS PAGE SIZE 6 1/2 x 9 1/2

PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 9AH649

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Page 17

10/10 JV

ESTIMATE

Com. Dept. Checked

MAY 15 1939

DATE COMPLETED

COMP. BY			
EST. BY			
EST. NO.	16 2	5/15	5/16 JV
PROOF BY			
PROOF NO.			
PROOF DATE			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE RECEIPT ON D.

DATE

DATE HAND COLOR PROOF ON D.

DATE Photo Returned to Customer

15

DATE RECEIVED CARD _____ DATE Filled _____
By _____ By _____
DATE HAND UNDER FIRST CARD _____ DATE Photo Returned to Customer _____
By _____ By _____

DATE 4-10-1939

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Page 19
20

18-1 1/2
15-1

21-1/2

A red circular ink stamp from the University of Michigan Library. The text "UNIVERSITY OF MICHIGAN LIBRARY" is arranged in a circle around a central emblem or mark.

DATE	REMARKS	DATE	REMARKS
1911			
1912			
1913			
1914			
1915			
1916			
1917			
1918			
1919			
1920			
1921			
1922			
1923			
1924			
1925			
1926			
1927			
1928			
1929			
1930			
1931			
1932			
1933			
1934			
1935			
1936			
1937			
1938			
1939			
1940			
1941			
1942			
1943			
1944			
1945			
1946			
1947			
1948			
1949			
1950			
1951			
1952			
1953			
1954			
1955			
1956			
1957			
1958			
1959			
1960			
1961			
1962			
1963			
1964			
1965			
1966			
1967			
1968			
1969			
1970			
1971			
1972			
1973			
1974			
1975			
1976			
1977			
1978			
1979			
1980			
1981			
1982			
1983			
1984			
1985			
1986			
1987			
1988			
1989			
1990			
1991			
1992			
1993			
1994			
1995			
1996			
1997			
1998			
1999			
2000			
2001			
2002			
2003			
2004			
2005			
2006			
2007			
2008			
2009			
2010			
2011			
2012			
2013			
2014			
2015			
2016			
2017			
2018			
2019			
2020			
2021			
2022			
2023			
2024			
2025			
2026			
2027			
2028			
2029			
2030			
2031			
2032			
2033			
2034			
2035			
2036			
2037			

DATE DUE _____
By _____

Don't know

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer _____

I.L. MATURO, JR., PANAMA, R.P.

NO. D-5827

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUB TOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 21
70

100 4

ESTIMATE

QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
10	2		

DATE BLUEPRINT ORD _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF ORD _____
By _____ DATE Photo Returned to Customer _____

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5828

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN 9

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. none R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use 1/2 24
Use 1/2 24

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 8 1939

ESTIMATE

CONFIRMATION

MAY 8 1939

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
16 1 1/2	16	1 1/2	5/5	5/9
85	85			
25	25			
10	10			

DATE BLUEPRINT ORD.

DATE FILED

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

I. LI. MAURO JR., PANAMA, P.R.

NO. D-5829

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo

9AH666

9AH647

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Enclosure G.L. of Estimate

ESTIMATE

By

Date

DESCRIPTION	EST. PRICE	DATE COMPLETED
COMP. 1000 1000 1000		
1000		
1000		
1000		
1000		
1000	85	10-13
1000		
1000		
1000		

DATE ESTIMATE

DATE PAID

DATE PAID COLOR PROOF

DATE PAID COLOR PROOF

DATE 4-10-1939

25 MICROBOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

use photos

971140

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Enriching Soil of Almonds

ESTIMATES

Cost Dept. Chained

22.

119

7. 11. 1900

3. 1990

DATE TAKEN COUNT FROM

SALE Photo Return to Customer

I.L. NAIRO, JR., PANAMA, R.P.

NO. D-5831

ORDER NO. 24001

DATE 4-30-1939

25M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Page ~~25~~ 24 Re M

100

88

ESTIMATE

Can Dept. Checked

MAY 5 1939

MAY 3 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
25M BOOKS	20	5	5/5	5/12
PHOTO PLATIN				
GROUP 3				
25M BOOKS				
PHOTO PLATIN				
GROUP 3				
25M BOOKS				
PHOTO PLATIN				
GROUP 3				

DATE BLANKET ORDER _____ DATE FILED _____
DATE PHOTO ORDERED _____ DATE PHOTO RETURNED TO CUSTOMER _____

2. *Staphylinus* *pub.* 4

[illegible]

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5833

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN GR. UP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Clerk

DATE WHEN RECEIVED

By

Date

DESCRIPTION	ESTIMATE	DATE COMPLETED
COMP. PHOTO		
PRINT 80	2	
PRINT 13	2	
PRINT 85	10-13	
PRINT 10-13		
PRINT 10-13		
PRINT 10-13		
PRINT 10-13		
PRINT 10-13		

DATE BLANKET ORD

DATE Filed

By

by

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

DATE _____
BY _____
HALL HAND COBALT

I.L. MADURO, JR., PANAMA, R.P.

NO. D-5835

ORDER NO. 24001

DATE 4-10-1939

251 BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN GROUP 4
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

88
MAY 3 1939

ESTIMATE

MAY 8 1939

	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
PRINTS				
3	5/5			5/8
25	10-13			
PRINTING				
PRINT COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

DATE 4-10-1939

29 BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Gen. Dep. Checked

333

DATE
COMPLETED

AC 1157 1. 481.

சென்னை

By _____

DATE HAND COLOR PROOF ONLY

~~Letter filed~~

Bj _____

DATE Photo Returned to Customer _____

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5837

ORDER NO. 24001

DATE 4-10-1939

25 MBOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 9AH650

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

15 1

5/5

5/10 gr

185

10-13

DATE BLUEPRINT ORD.

By

DATE FIRM

By

DATE HAND COLOR PROOF ORD.

By

DATE FROM DELIVERY TO CUSTOMER

10 1/2 0

DATE 4-10-1939

25M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ photo PLATIN **ERM**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO **NONE**

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 9AH651

Photo in DB634

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Lenny

MAY 8 1960

ESTIMATE

COPY SENT CHECKED
E

MAY 8 1960

DATE	DESCRIPTION	AMOUNT	TOTAL
15	1		
65	10-13		

DATE BLUEPRINT ORD _____
BY _____
DATE HAND COLOR PRINT ORD _____
BY _____
DATE PHOTO REPRODUCTION CUSTOMER _____
BY _____

By _____

DATE _____ DATE FILED _____

NO. D-5842

I.L.MADURO, JR., PANAMA, R.F.

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN GROUP 4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

1 photo in D-6645

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

NO. D-5843

T.L. MADURO, JR., PANAMA, R.P.

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN GROUP 6

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. none

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Chicago

MAY 5 1939

MAY 7 1939

			DATE COMPLETED
	18	3 1/2	5/5
			5/11 gr
	85	10-13	

DATE RECEIVED BY

DATE PAID

DATE PAID

DATE Photo Returned to Customer

DATE 4-10-1939

25^M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 2
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

use photo - 9A4652

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

One Item Checked

MAY 5 1993

MAY 5 1939

DATE COMPLETED

4	1 1/2	5/5	5/8	6
---	-------	-----	-----	---

1942-1943

1944 12 1

54.

WHITE SAND COLOR 1000000000

NOTE Photo Returned to Customer.

1

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5845

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 8 1939

MAY 3 1939

DESCRIPTION	QTY.	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
18 2 1/2 x 5 1/2	18	2 1/2	5/5	5/10 gr.

THIS BOOK IS FOR

DATE FILED

DATE PHOTO TAKEN

DATE PHOTO RETURNED TO CUSTOMER

By

Page 42

I.L. MADURO, JR., PANAMA, R.F.

NO. D-5847

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6½ x 9½ PHOTO LATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 9AH653

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost 7. Checked

MAY 5 1939

MAY 5 1939

	DATE	QUANTITY	UNIT PRICE	TOTAL
19	3	5/5	5/10	gr
85		10-13		

DATE BLUEPRINT ORD _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

By _____

I.L. MADURO, JR., PANAMA, R.P.

NO. D-5848

ORDER NO. 24001

DATE 4-10-1939

25 MBOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN GR UP 2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

DATE COMPLETED

20 2 1/2 5/5 5/10 gr

25 10-13

ARTIST

DATE

DATE

DATE Photo Returned to Customer

24

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5850

ORDER NO. 24001

DATE 4-10-1939

25^M

BOOKS

PAGE SIZE 6 1/2 x 9 1/2

PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 8 1939

MAY 8 1939

21 2

5/5

5/9 5/10

ARTIST LITH.

DATE BLUEPRINT OR D.

DATE PROOF

By

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

I.L. MADURO, JR., PANAMA, R.P.

NO. D-5851

ORDER NO. 24001

DATE 4-10-1939

25^M BOOKS PAGE SIZE 6¹/₂ x 9¹/₂

PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Change photo (Y) use photo 9AH655

Photo 1 photo in D6656

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	BY	DATE	BY
MAY 5 1939		MAY 5 1939	
CHARTERED		DATE COMPLETED	
PRINTING			
ARTWORK	16 2	5/15	5/15
PHOTO LITHO			
BLUPRINT	85	10-13	
STAMPING			
ENCLOSING			
HAND COLOR PROOF			
ARTIST LIFT			

DATE BLUPRINT ORD.	DATE LITHO
By	By
DATE HAND COLOR PROOF	DATE PHOTO SENT TO CUSTOMER
By	By

T. L. MADURO, JR., PANAMA, R.P.

NO. D-5852

ORDER NO. 24001

DATE 4-10-1939

25^M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Change photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By ~~1939~~ MAY 5 1939

MAY 5 1939

DATE	TIME	PLACE	REMARKS
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4
19	3/4	5/5	5/10 3/4

DATE BLUEPRINT ORD _____

DATE FILE _____

By _____

By _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

By _____

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

	COLOR DESCRIPTION
1	White
2	Black
3	Red
4	Blue
5	Green
6	Brown
7	Pink
8	Orange
9	Yellow
10	Violet
11	Grey
12	Light Blue
13	Dark Blue
14	Light Green
15	Dark Green
16	Light Brown
17	Dark Brown
18	Light Pink
19	Dark Pink
20	Light Orange
21	Dark Orange
22	Light Yellow
23	Dark Yellow
24	Light Violet
25	Dark Violet
26	Light Grey
27	Dark Grey
28	Light Black
29	Dark Black

Use photo 9AH656

Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Eu

Dec:

卷之四

1952

100

1933

DESCRIPTION	EST. TIME	DATE	DATE COMPLETED
	EST. TIME	ESTIMATED DEPT.	
...			
...			
...	1	5/5	5/9
...			
...	65	10-13	
...			
...			
...			
...			

DATE BLUEPRINT SENT _____

DATE Feb

9

DATE HAND COLOR PHOTO SENT

3.112 Photo Returned to Customer

五

J.L. MADURO, JR., PANAMA, R.F.

NO. D-5854

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE 6 1/4 x 9 1/2 PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

18 1 1/4 5/5 5/8 g

85 10-13

DATE RECEIVED

DATE FILED

DATE HAND DELIVERED TO CUSTOMER

DATE Photo Returned to Customer

I. I. MADURO, JR., PANAMA, R. F.

NO. D-5855

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NINE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Page 51

0

DATE RECEIVED	DATE RECEIVED	DATE RECEIVED	DATE RECEIVED
MAY 5 1939	MAY 5 1939	MAY 5 1939	MAY 5 1939
15	1	5/5	5/10 gr
25		10-13	

DATE RECEIVED
DATE RECEIVED
DATE RECEIVED
DATE RECEIVED

I.L.MADURO, JR., PANAMA, R.F.

NO. D-5856

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive H. C. [unclear]

By

Date MAY 5 1939

ESTIMATE
[unclear]

By

Date MAY 5 1939

DESCRIPTION	DATE APPROVED DEPT.	DATE COMPLETED
[unclear]		
[unclear]		
[unclear]	15 1	5/5
[unclear]	85	5/10 Gr.
[unclear]	10-13	
[unclear]		
[unclear]		
[unclear]		

DATE BLIND STAMPED

DATE [unclear]

By

DATE HAND COLORED

DATE Photo Returned to Customer

By

Page 52

10/99

19-1

I.L. MADURO, JR., PANAMA, R.P.

NO. D-5857

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Blue photo 9AH 657

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

				TO BE COMPLETED
Customer's Name				
Address				
City	18	2	5/5	5/8 Gr
State	25		10-13	
Zip				
Phone				
Mail				
Remarks				

DATE RECEIVED BY

DATE Paid

By

By

DATE PRINT COLOR PROOF SENT

DATE Photo Returned to Customer

By

By

I.L.MADURO, JR., PANAMA, R.P.

ORDER NO. 24001

DATE 4-10-1939

25^M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.


CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Page 54

R 5
8x10

Pl. ✓ 17- 3
17- 4



187

2

MAY 1952

MAY 2 1951

[illegible]

DATE DEBPRINT UND _____ DATE FINE _____
BY _____ BY _____
DATE HAND DOWN FROM UND _____ DATE PAGE ADDED TO CONTAINER _____
BY _____ BY _____

I.L. MADURO, JR., PANAMA, R.P.

NO. D-5859

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Change photo (X)

Use photo 9AH663

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

DATE COMPLETED

13 3 1/2 5/5 5/11 gr
85 10-13

DATE RECEIVED

DATE PAID

DATE HANDLED

DATE PAID TO CUSTOMER

I.L. MADURO, JR., PANAMA, R.P.

NO. D-5860

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN GROUP 2 3

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photos 9A4660-9A4661

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 15 1939

1537 ATE

No. 1

MAY 15 1939

			DATE COMPLETED
	16	3	5/15
			5/17
	85	10-13	

DATE RECEIVED

DATE PAID

DATE PAID

DATE PAID

By

DATE 4-10-1939

25M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photos - 9AH658, 9AH659

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

Comp. ~~1~~ 3 Checked

MAY 11 1933

MAY 11 1962

DATE
COMPLETED

3

5

85

10-13

ARTIST LEFT.

DATE BLUEPRINT OK'D.....

By _____

DATE HAND COLOR FRONT UNID

After Plastic Moulded to Customer

I.L.MADURO, JR., PANAMA, R.P.

NO. D-5862

ORDER NO. 24001

DATE 5-10-1939

25^M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 58

1/2
6

MAY 11 1939

ESTIMATE

MAY 11 1939

	DATE ESTIMATE SENT	DATE COMPLETED
1. PHOTOGRAPH		
2. PRINTS		
3. MOUNTING	18 3	5/11
4. DELIVERY	85	10-13
5. TOTAL		
6. REMARKS		
7. APPROVAL		

5/12/39

DATE RECEIVED _____ DATE FILLED _____
DATE HAND COLOR _____
By _____
DATE Photo Returned to Customer _____

NOT FOR PUBLICATION

NO. D-5864

I.L. MADURO, JR., PANAMA, R.P.

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo - 9AH662

Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 11 1939

MAY 11 1939

DATE COMPLETED

2 1/2

65

10-13

DATE BLUEPRINT OK'D

DATE PAID

DATE HAND COLLECTED

DATE Photo Arrived to Customer

Page 60

1
20 50

8

DATE 4-12-1939

I.L.MADURO, JR., PANAMA, R.P.

25^M BOOKS PAGE SIZE 6½ x 9½ PHOTO PLATIN GROUP 3 4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DATE RECEIVED		DATE COMPLETED	
10-11-33	3 1/2	10-13	25

I.L. MADURO, JR., PANAMA, R. P.

NO. D-5866

ORDER NO. 24001

DATE 4-10-1939

25 M BOOKS PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$ PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photos 7AH1033, 7AH1038

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

Cost Dept. Checked

MAY 5 1939 MAY 5 1939

DEPT.	DATE	TIME	DATE	TIME	DATE	TIME
DEPT.	DATE	TIME	DEPT.	DATE	TIME	DEPT.
ORDER DEPT.						
SALES						
REORDERING	13	1 1/2	5/5	5/8	gr	
PRODUCTION						
REORDERING	85		10 - 13			
PRODUCTION						
HAND COLOR PROOF						
ARTIST DEPT.						

DATE BLUEPRINT ORD _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF ORD _____
By _____ DATE Photo Returned to Customer _____

NO. D-5867

I. L. MADURO, JR., PANAMA, R. P. ORDER NO. 24001

DATE 4-10-1939

25^M BOOKS PAGE SIZE 6 $\frac{1}{2}$ x 9 $\frac{1}{2}$ PHOTO PLATIN GROUP 2
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

in E-840
Change plate (X) + plate 79x18

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

18 *Ret-1*
20-5/10

Page 63

ESTIMATE

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE
10-13	2	5/5	5/9 92	
85		10-13		

DATE ORDERED BY _____
DATE RECEIVED BY _____
DATE PHOTO RETURNED TO CUSTOMER _____

NO. D-5868

ORDER NO 24001

DATE 4-10-1939

25^M ~~XXXXXXXXXX~~ BOOKS PAGE SIZE 6 $\frac{1}{2}$ x 9 $\frac{1}{2}$ PHOTO PLATIN GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE**

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 7AH1020, 7AH1022

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Count Accepted. Checked

100

卷之四

May 1 1931

20

1/2 ✓

5/5

5/11

8.

10-13

DATE _____

Group Returned to Customer

is y

NO. D-5869

I.L.MADURO, JR., PANAMA, R.P.

ORDER NO. 24001

DATE 4-10-1939

25M BOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Change photos

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 31

See 19-1

ESTIMATE			
MAY 5 1939			
MAY 5 1939			
DATE	QUANTITY	PRICE	COMPLETED
	15	2	5/5
	75	10-13	5/10

DATE RECEIVED BY _____ DATE PAID BY _____
BY _____ BY _____
DATE PAID TO CUSTOMER _____
DATE PAID TO CUSTOMER _____

ADV. ORDER

DATE 4-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE PEP BOYS
PHILADELPHIA, PA.

12 M 500 DOUBLE P.C. SIZE $5\frac{1}{2} \times 7$

STYLEART CO LORTONE FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full	NEW CORNELL CLIPPER WHITE SIDEWALL TIRES (ETC.)				

(All of this on address side)

FRONT NO. **SPEC.** R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	
Titles—Red, Blue	

COLOR DESCRIPTION

SEE SKETCH ATTACHED. THE INNER CIRCLE (HUB CAP) ON A TIRE USUALLY IS CHROME.
THE RED ON SKETCH IS O.K. BUT PUT CHROME IN THAT INNER CIRCLE.

Photo 1
8/21/39

Rush

APR 12 1939

Comp. Dept.

make red impression

5-4 $\frac{1}{2}$

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-5871 ORDER NO. 24048 DATE 4-10-1939

CUSTOMER VERMILION-ON-THE-LAKE
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 LETTERHEADS SIZE 8½ x 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VERMILION-ON-THE-LAKE
(ETC.)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE DUMMY ATTACHED.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

LO 2 1/2
Ret 5 1/2
Hk 2 1/2
Lk 1 1/2
P.L. 1
Fry 1
Bry 1
CP 1

As per
Mw

Make DK Blue impression

Rush

I.L. MADUBO, JR., PANAMA, R.P.

NO. D-5872

ORDER NO. 24001

DATE 4-21-1939

25 MBOOKS PAGE SIZE 6 1/2 x 9 1/2 PHOTO PLATIN GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Change photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Page 220
2/9*

*✓
50 1/2
6*

OK

ESTIMATE

Cost Dept. advised

MAY 5 1939

939

NO WORK REQUIRED

Date

MAY 8 1939

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	REMARKS
	13	2 1/2	5/5	5/10 gr

DATE RECEIVED BY _____
DATE PAID BY _____
DATE PHOTO RETURNED TO CUSTOMER _____
2

PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.
BOSTON, MASS.

NO. D-5873

ORDER NO. 23852

DATE 4/12/39

12 $\frac{1}{2}$ M BOOK COVERS ~~FRONT~~ FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANNON MOUNTAIN AERIAL
TRAMWAY AND FRANCONIA NOTCH
NEW HAMPSHIRE
OPEN ALL THE YEAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RET. PHOTO.

NO. D-5873

PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.
BOSTON, MASS.

ORDER NO. 23852

DATE 4/12/39

12 $\frac{1}{2}$ M BOOK COVERS ~~FRONT~~ BACK.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TAFT TRAIL AND PRACTICE SLOPES
IMPRINT (c) Bromley & Company, Inc., Boston
Mass.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3Ah3152

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE	TIME	DATE	TIME
APR 18 1939		APR 20 1939	APR 20 1939
COMPOSING, TYPE SET			
SKETCH 802	1	4	
RETOUCHING			
PHOTO LITHO			
BRASS CUT			
STEELING, CHALKING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST FEET	27		

DATE BLUEPRINT ON _____ DATE PROOF _____

DATE HAND COLOR PROOF _____ DATE PHOTO RETURNED TO CUSTOMER _____

By _____

HUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5874

ORDER NO. 23832

DATE 4-12-1939

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CITY HALL,
METROPOLIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A2213

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By 14 1939
Date 14 1939
Cost Dept. Checked 8

COMPLETION	EST. TIME C. No. Time Allowed	DATE FORWARDED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 14 1939	APR 14 1939
SKETCH			
RETOUCHING	13 2	4/14	4/17 5 ⁴⁵ SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	1 ¹⁵	4-18	4-18 4 ⁴⁵
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

Rush!

17.
190

HUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5875

ORDER NO. 23832

DATE 4-12-1939

I M ~~XXXXXXXXXX~~ POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) OHIO RIVER FERRY,
AND C.B.Q.R.R. BRIDGE, METROPOLIS,
ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Extended of Estimate

By

ESTIMATE

Cost Est. Checked

Date

APR 14 1939

AND WORK SCHEDULE

By

APR 14 1939

OPERATION	EST. TIME	DATE	DATE
	Job No. / Time Allowed	DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 14 1939	APR 14 1939
SKETCH			
RETOUCHING	15 1	4-15	4-17 SL
PHOTO-LITHO			
BLEUPRINT	8V	4-18	4-18
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

5.
190

Straight

HUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5876

ORDER NO. 23832

DATE 4-11-1939

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **MARKET STREET BUSINESS SECTION, METROPOLIS, ILL.**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **1** R. M. **NO**
IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive of Estimate
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By
Date

OPERATION	EST. TIME (GIVEN, 1 Hour Allowed)	DATE STARTED DEPT.	DATE COMPLETED
COMPOSING, PHOTOGRAPH		APR 18 1939	APR 18 1939
SKETCH			
RETOUCHING	3		SL
PHOTO-LITHO			1
BLUEPRINT STONE & OPAQUING	84	4-20	4-20 H.T.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

R

17
1939

Straight

NO. D-5877

HUMMA'S DRUG STORE, METROPOLIS, ILL.

ORDER NO. 23832

DATE 4-12-1939

I M POSTCARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FERRY STREET BUSINESS SECTION, METROPOLIS, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[Large handwritten flourish]

ESTIMATE		Cost Dept. Checked	
APR 17 1939		By	
AND WORK SCHEDULE		Date	
OPERATION	EST. TIME	DATE	DATE
		ROUTED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 18 1939	APR 18 1939
CUTTING			
RETOUCHING	3		
PHOTOGRAPHING			
BLUEPRINTING	14	4-20	4-20 N.Y.
STAMPING & SPACING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST'S DEPT.			

DATE BLUEPRINT ORD. _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____
By _____ DATE FROM MANUFACTURE TO CUSTOMER _____

7

193

Rephoto Paper on top

HUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5878

ORDER NO. 23832

DATE 4-12-1939

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. NO

TITLE (IN FULL) GEORGE ROGERS CLARK
MONUMENT, FORT MASSAC, METROPOLIS,
ILL.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Examination of Estimate

ESTIMATE

Cost Dept. Checked

E.

Date APR 18 1939

AND WORK SCHEDULE

Date

APR 18 1939

OPERATION	TIME	DATE	DATE
		DEPT.	COMPLETED
COMPOSING		APR 18 1939	APR 18 1939
SKETCH			
RETOUCHING	4 2	4-18	4-20
PHOTO-LITHO			
BLUEPRINT	4	4-20	4-20
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

R

1939

Straighten

HUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5879

ORDER NO. 23832

DATE 4-12-1939

I M POST CARDS		PHOTO PLATIN	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) CENTRAL GRADE SCHOOL METROPOLIS, ILLINOIS		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1939	APR 18 1939
ETCH			
RETOUCHING	51 2 1/2	4/18	4/19 5 1/2
PHOTO LITHO			
BLUEPRINT STRIPTYPE, GRAVING	91	4-20	4-21 1/2
ENGRAVING			
HAND COLOR PROOF			
ARTIS. DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

Rush

194

Straighten

HUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5880

ORDER NO. 23832

DATE 4-12-1939

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WASHINGTON GRADE
SCHOOL, METROPOLIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive of Estimate
By *[Signature]* ESTIMATE
Date APR 17 1939 AND WORK SCHEDULE
Cost Dept. Checked
By *[Signature]*
Date APR 17 1939

OPERATION	EST. TIME		DATE DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 17 1939	APR 17 1939
SKETCH				
RETOUCHING		2 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, GRIPPING	91		4-20	4-21/45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

[Large handwritten signature]

ST.
190

HUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5881

ORDER NO. 23832

DATE 4-12-1939

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GREAT WAR MEMORIAL,
METROPOLIS, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Use of Estimate

ESTIMATE

Cost Dept. Checked.

By APR 14 1939
Date

AND WORK SCHEDULE

By APR 14 1939
Date

OPERATION	EST. TIME	DATE	DATE
	Check No. Time Allowed	DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 14 1939	APR 14 1939
SKETCH			
RETOUCHING	18 2 1/2	4/14	4/17 9 SE
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	8 1/2	4-18	4-19 45
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT ORD _____

DATE FILED _____

By _____

By _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

190

HUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5882

ORDER NO. 23832

DATE 4-12-1939

I M POST CARDS

PHOTO PLATON

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE - MASSAC
THEATRE AND ARMSTRONG BUILDING,
METROPOLIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By 122 18 1939 AND WORK SCHEDULE

Date APR 18 1939

OPERATION	DATE	TIME	DATE	DATE
	DATE	TIME	DATE	COMPLETED
COMPOSING, TYPE SET, etc.			APR 18 1939	APR 18 1939 B
SKETCH				
RETOUCHING	2	3	4-18	4-20 S
PHOTO-LITHO				
BLUEPRINT	84		4-20	4-20 45
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Straitline

30461

R

193

HUMM'S DRUG STORE, METROPOLIS, ILL.

NO. D-5883

ORDER NO. 23832

DATE 4-12-1939

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL) FORT MASSAC PARK ENTRANCE, METROPOLIS, ILL. IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By *[Signature]* Date *APR 14 1939* Con. Dept. Checked *[Signature]* Date *APR 14 1939*

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 14 1939	APR 14 1939
SKETCH			
RETOUCHING	13 1 1/2	4/14	4/17/39
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	84	4-18	4-18
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT ORD. _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____
By _____ DATE Photo Returned to Customer _____

MUMMA'S DRUG STORE, METROPOLIS, ILL.

NO. D-5884

ORDER NO. 23832

DATE 4-12-1939

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD FORT MASSAC STATE
PARK, METROPOLIS, ILL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By APR 14 1939 STANDARD
Date APR 14 1939 AND HICKS

OPERATION	EST. TIME		DATE FORW. DEPT.	DATE COMPLETED
	Clock	Minutes		
COMPOSING, TYPE SET UP			APR 14 1939	APR 14 1939
SKETCH				
RETOUCHING	17	1 1/2	4/14	4/17 gr sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	84		4-17	4-18
ENGRAVING				
HAND COLOR PROOF				
ARTIST DELT.				

DATE BLUEPRINT OK'D. DATE FILED

DATE HAND COLOR PROOF DATE FROM RETURNING TO CUSTOMER

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5885 ORDER NO. 24089 DATE 4-12-1939

CUSTOMER LYONS PRINTING CO.
SAND POINT, IDAHO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR ~~FULL FACE~~
~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAKESHORE TOURIST PARK, SANDPOINT, IDAHO
~~RET~~-ON BEAUTIFUL LAKE PEND D'OREILLE

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

KEEP COLORS SUBDUED. THERE IS MUCH GREEN IN THE PHOTO: THE NEAR
CABINS ARE MADE OF SLABS, WHILE THE BALANCE ARE WHITE AND BY
GIVING THE ROOFS A DARK COLOR INSTEAD OF RED WOULD MAKE MORE
HEIGHT. USE YOUR OWN JUDGMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1 1/2
Lak 3/4 62 4-24
Lak 3/4 68- 5/22/39

APR 14 1939

189

ADV. ORDER

DATE 4-25-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M CHINA WHITE SHEETS ~~SIZE~~ $8\frac{1}{2}$ x 12

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

FRONT NO. NONE R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit → Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATT'D.

MAKEOVER

GEN. FACTORY

EDUCATION OF H. H.

Dose

THE UNIVERSITY OF CHICAGO

Index Recorded in Civil Dept.

NC. 131

07231

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-5887 ORDER NO. 24100 DATE 4-13-1939
CUSTOMER DYKES LUMBER CO.
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 8½ x 11X

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FACTORIES - OFFICES - STORES - SHOPS -
HOMES - THEY ALL DEPEND ON DYKES FOR
LUMBER AND BUILDING SPECIALTIES (ETC.)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

1 RWSH

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

APR 18 1939

*Make DK Blue impression
" Red*

11 50 8½
Rel - 8 7/12
5-1
62
66
Do you want
APR 15 1939



FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. D-5888

ORDER NO. 24171

DATE 4-18-1939

25M XXXXXXX FOLDERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW YORK WORLD'S FAIR

Front: The Hall of Communications

SMALL TYPE NEW YORK WORLD'S FAIR
OFFICIALLY APPROVED FOLDER

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

USE PHOTO NO. 9A-H148. MAKE NIGHT VIEW.

Customer requested a sketch - Make bldg more like a bldg
than a billboard

NO. D-5888

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO 24171

DATE 4-18-1939

25M FOLDERS

BACK (GROUP 3)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUILDERS OF THE FUTURE
RIDERS OF THE WINDS

XXXXXXXX SPIDER-LIKE INDIVIDUAL WITH
SIX HANDS

LAGOON OF NATIONS

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. YES

IMPRINT GENUINE CURTTEICH-CHICAGO "C.T.
ART-COLOR-TONE" CREATION, (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the folder. Please
see to it that the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Color 74 8
Pencils 814 of Bld. 3 1/2

5x7

Dispositive of Estimate

ESTIMATE

By

APR 28 1939

For

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPLETION OF FOLDER	18-3	4		APR 29 1939
SKETCH	21-1	7		APR 29 1939
REPRODUCTION	14	7	4/28	5/3 1939
PHOTO-ETCH	14	5	5-5	5-6 1939
BLUEPRINT	14	5	5-5	5-6 1939
STAMPING, CROPPING	14	5	5-5	5-6 1939
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5889 ORDER NO. 4174 DATE 4-19-1939

CUSTOMER MOUNTAIN VIEW INN
BLOSSBURG, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE GROUP 2 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOUNTAIN VIEW INN - ELEVATION 2149 FT.
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 20 1939

APR 20 1939

8 — 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

DIAL NO. D-5890 ORDER NO. 24185 DATE 4-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, N.Y.

CHINA WHITE
12M 500 MINIATURES SIZE 2 1/8 x 2 1/8

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUVENIR OF GADSDEN, ALA.
NOCCALULA FALLS

FRONT NO. NONE (All of this on address side) R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

62

4-25

HC-1/2

35- LA-3 1/2

Add. Artwork

9.75
net

Apr

APR 21 1939

VERY RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5891 ORDER NO. 24215 DATE 6-2-1939

CUSTOMER OCEANIC HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FOLDERS

SIZE 9 x 12

STYLE ARTGRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PICTURESQUE MIAMI BEACH OCEANIC HOTEL
(ETC.)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE DUMMY AND INST. ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

light Blue impression

Photo from interior
by Bill Leonard

7-2
1-24

S

F. W. WOOLWORTH CO., STORE NO. 1, CHICAGO, ILL.

ORDER NO. 23989

DATE **4/20/39**

250 M NOT HEADS

size 5 3/8 x 8 1/2
ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) ILLINOIS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. - COLOR OF STARVED ROCK GREY LIKE NEW SUBJECT MAINE
UP FOR BISHOP. ILLINOIS TO BE BLUE W LINES GRAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

CONCRETE

Cut ~~Sept.~~ Checked

DESCRIPTION	NO. OF TUBES	DATE	DATE COMPLETED
C. 100, TWO SETS UP			
S. 100	7		
P. 100	14		
F. 100			
L. 100	54	5-1	5-24
S. 100			
P. 100			
F. 100	3		
L. 100	64	5/5/39	5/11/39

1895

[Faint handwritten notes at the bottom of the page]

Don't let the children know.

THE END OF THE WORLD

577

F. W. WOOLWORTH, CHICAGO, ILL.

NO. D-5893

ORDER NO. 23989

DATE 4/20/39

250 M

ENVELOPES

~~SIZE 5 5/8 x 4 3/8~~
ART COLORTONE

SIZE 5 5/8 x 4 3/8

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) NONE

FRONT NO. no R. M. no

IMPRINT none

COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By [Signature] of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

Date

4/21/39

OPERATION	EST. TIME	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH	3 1/2		
RETOUCHING	4		
PHOTO LITHO			
BLINDWORK STAMPING, STRIKING	8	5-1	5-2-45
ENGRAVING			
HAND COLOR PROOF	1		
ARTIST DEPT.	65	8 5-5	5-10

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

[Large handwritten signature]

4

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. D-5894

ORDER No. 24235

DATE 4-21-1939

6 M FOLDERS COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOUNGSTOWN, OHIO - CITY OF
STEEL MILLS AND PARKS

The Old Mill and Falls, Mill Creek Park

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1031

NO. D-5894

ORDER No. 24235

DATE 4-21-1939

6 M FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM YOUNGSTOWN,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

GENUINE CURTEICH-CHICAGO "C.T. ART-
COLORTONE" CREATION, (REG. U.S. PAT.
OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H443.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By W. C. Teich Date MAY 4 1939

OPERATION	EST. TIME	DATE	REMARKS
COMPOSITION, RET. SET UP		MAY 4 1939	MAY 4 1939
SKETCH <u>20</u>	12-30 21-5	10	
RET. SET UP	21	5	5/5 gr SP
PHOTO LITHO			
BLIND STAMP	8		
ENGRAVING			
LAND COLOR PROOF			
ARTIST L. EPT.	211 204	28	5-12-39

DATE BLIND L. EPT. _____ DATE FILM _____
By _____ By _____
DATE HAND COLOR PROOF _____
By _____
Date Photo Returned to Customer _____

Front 11
Back 17-211
28

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5895 ✓ ORDER NO. 24286 DATE 4-24-1939

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 MINIATURES SIZE
CHINA WHITE

2 x 2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUVENIR OF LANSING, MICH.
STATE CAPITOL

FRONT NO. NONE (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62 4-28
72 4-2 — 4-16

5X7
So 1/2
Per 2
HC 1/4
LA 3/4

[Handwritten signature]

[Large handwritten signature]

APR 26 1939

6
3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5896 ORDER NO. 24289 DATE 4-24-1939

CUSTOMER THE CHESTER C. MORELAND CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE P.C. SIZE ~~5 1/2 x 7~~ 3 1/2 x 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE COCA-COLA BOTTLING WORKS COMPANY
CINCINNATI, OHIO, U.S.A.
(ETC.)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS & MATERIAL ATTACHED.

RETURN PHOTO

MAKEOVER

Customer CUSTOMER Date

APR 26 1939

Dept.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-1-2-39

5x7

5 1/2

10

2

11 1/2

#32

Return photo

Apr

3

1 1/2

4

6

5 1/2

Handwritten signature

1740 1 hrs

CHIMNEY CORNERS, GAULEY BRIDGE, W. VA.

NO. D-5897

ORDER NO. 24686

DATE 4/26/39

6 M 8 x 10 PICTURES ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE - NEW RIVER CANYON FROM HAWKS NEST
NEXT ROCK, STATE PARK, W. VA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2082. PRINT COLOR ON CARD IS FINE EXCEPT PINK COLOR IN SKY WHICH IS OUT OF PLACE AS SUN NEVER RISES OR SETS IN THAT DIRECTION SO DO NOT USE THIS IN PICTURE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE
APR 27 1939
DATE
Curt Teich & Co. Inc.
CHICAGO, ILL.

OPERATION	EST. TIME (HOURS)	EST. TIME (MINUTES)	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 27 1939
SAFETY			
RETOUCHING		1	
PHOTO LITHO			
REPRODUCTION SPECIAL C. DRAWING	1		5. 2
ENGRAVING			
HAND COLOR PROOF	225	3	5 May
ARTIST DEPT.	64	16	5/22

DATE BLUEPRINT OR'D

By

DATE

DATE HAND COLOR PROOF OR'D

By

DATE Photo Returned to Customer

Make one color 10"
one for color 6"

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5898 ORDER NO. 24330 DATE 4-25-1939

CUSTOMER MITCHELL INN
MIDDLETOWN, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO FLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLOCK ROOM, MITCHELL INN - MIDDLETOWN,
N.Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BRING OUT DETAILS CLEARLY.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 26 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5899 ORDER NO. 24329 DATE 4-24-1939

CUSTOMER: HOTEL BRENTWOOD
ASBURY PARK, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BRENTWOOD - ASBURY PARK, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout To customer

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 26 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

3/14/58 - Ret'd 4 B & W & color - all

Print

3

odd

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5900 ✓ ORDER NO 4328 DATE 4-24-1939

CUSTOMER THE ISLINGTON
ISLINGTON, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 26 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-5901 ORDER NO. 24366 DATE 4-26-1939 DEPT. RETOUCHING DATE COMPLETED

CUSTOMER STAR DRAY & TRANSFER CO.
LEWISTON, IDAHO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M BLOTTERS SIZE 3 1/2 x 6 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STAR DRAY & TRANSFER CO. (ETC.)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY WITH INSTRUCTIONS ATT'D. **COLOR DESCRIPTION**

MAKEOVER

Change to CUSTOMER Dept.

Est. Makeover Time Required

	TIME	
RETOUCHING	<u>1/2</u>	Time Recorded to Cust. Dept.
PHOTO LITHO	<u>1</u>	
COMPOSING		
ART DEPT.		
ENGRAVING		

MAY 8 1939

6.50

Make red expression

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Extra Neg.
for Double exposure*

NO. D-5902

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 24401

DATE 4-27-1939

25 M LARGE BOOK COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) THE BOULDER DAM RECREATION AREA

IMPRINT SAME AS ABOVE

Copyright 1939 by Curt Teich & Co., Inc.
Chicago, U.S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO. SEE PENCIL LAYOUT AND TISSUE OVERLAY ATTACHED.
THE WORDS "BOULDER DAM" ARE TO BE AS PROMINENT AS POSSIBLE AND
IN AN ATTRACTIVE TYPE. DO NOT USE BLOCK TYPE, PREFERABLY SOMETHING
TOWARDS A SCRIPT TYPE. TITLE SIMILAR IN DESIGN TO WASHINGTON
BOOK ATT'D.

NO. D-5902

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 24401

DATE 4-27-1939

25 M LARGE BOOK COVERS

BACK

(GROUP 3)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

CE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

LE (IN FULL)

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION, (REG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

OR DESCRIPTION

MAKEOVER

Charge to App. Ret Dept.

INT. MAIL THE FOLLOWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5710
5-87

12
14

Photo
79117

Correction on 4/27/39

When 3/1/39

4/27/39

back cover
color photo
6/9

SEP 14 1939

SEP 14 1939

9-23

9-28

16-4/27/39
21-13 1/2
11-11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ref 2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-5905 ORDER NO. 24465 DATE 5-1-1939

CUSTOMER AMSBURY HOT SPRINGS HOTEL
LAKE ELSINORE, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AMSBURY HOT SPRINGS HOTEL
BOT-LAKE ELSINORE, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 1 1939

ST.
11

F. W. WOOLWORTH CO., WASHINGTON, D.C.

NO. D-5006

ORDER NO. 24784

DATE 5/2/39

25	M	NOTEPADS	SIZE 5 3/8 x 8 1/2	C.T. ART COLOR TONE	FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO.	no	R. M.	no
TITLE (IN FULL) WASHINGTON, D. C.			IMPRINT	none		
COLOR DESCRIPTION			PHOTO PROPERTY OF C.T.			

TYPE " WASHINGTON, D.C." SMALLER
FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE		DATE COMPLETED	
1	22	0	
2		6	
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

DATE BLUEPRINT ORD	DATE PAID
By	By
DATE HAND COLOR PROOF ORD	DATE PHOTO RETURNED TO CUSTOMER
By	By

Make D.K. Phil impression

Ruth

F.W.WOOLWORTH CO., WASHINGTON, D. C.

NO. D-5827

ORDER NO. 24784

DATE 5/2/39

25	M	ENVELOPES	SIZE 5 5/8 x 4 3/8	C.T. ART COLO TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO.	no	R. M. no
TITLE (IN FULL) NONE			IMPRINT	none	
			PHOTO PROPERTY OF	C.T.	

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE MAY 3 1939

DATE	DEPT.	DATE COMPLETED
5		
2		
84	5-5	
32	9	5/17/39

DATE BLUEPRINT ORD. _____

DATE HAND COLOR PROOF ORD. _____

DATE Photo Returned to Customer _____

C.C.MURPHY CO., STATE COLLEGE, PA.

NO. D-5708

ORDER NO. 24838

DATE 5-3-1939

1 M PICTURES	8 x 10	PHOTO PLATIN <i>3/8 inch white border all around</i>
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.		FRONT NO. NONE R. M.
TITLE (IN FULL) "OLD MAIN" ^{BUILDING} BUILT 1855-REBUILT 1930, THE PENNA. STATE COLLEGE - STATE COLLEGE, PA.		IMPRINT
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.

USE PHOTO NO. D1074.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE	DATE COMPLETED
CONFIRMING, THEN SET UP		MAY 10 1939	MAY 10 1939
SET UP			
RET. PROOF	1 1/2	5/11	5/11 7 SL
PRINTING	84	5-17	5-17 45
PRINTING			
PRINTING			
PRINTING			
PRINTING			
PRINTING			
ARTIST DEPT.			

DATE BLUEPRINT OK'D	DATE FILED
By	By
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Customer
By	By

57. 124

ADV. ORDER

CUSTOMER THE MAINE MAID
JERICHO, LONG ISLAND, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN ~~FULL PAGE~~

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full THE MAINE MAID TEA HOUSE - JERICHO,
 LONG ISLAND, HOUSE BUILT 1676

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	
Titles—Red, Blue	

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
32		
33		
34		
35		
36		
37		
38		
39		
40		
41		
42		
43		
44		
45		
46		
47		
48		
49		
50		
51		
52		
53		
54		
55		
56		
57		
58		
59		
60		
61		
62		
63		
64		
65		
66		
67		
68		
69		
70		
71		
72		
73		
74		
75		
76		
77		
78		
79		
80		
81		
82		
83		
84		
85		
86		
87		
88		
89		
90		
91		
92		
93		
94		
95		
96		
97		
98		
99		
100		

3M—1-2-39

PHOTO RETURNED

To

PHOTO USED FOR

MAY 10 1939

$$8 - \frac{1}{2}$$
$$2 - 1 \frac{1}{2}$$

ST
24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5910 ORDER NO. 25100 DATE 5-8-1939

CUSTOMER J. P. LEMON
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HIGHLANDS MANOR - HIGHLANDS, N.C.

BOT - AIR-CONDITIONED BY NATURE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 10 1939

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

23

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-5911 ORDER NO 25101 DATE 5-8-1939

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M CHINA WHITE MINIATURES SIZE / 2 x 2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUVENIR OF MT. BAKER, WASH.

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to RET Dept.

EST. Makeover Time Required

RETOUCHING

1/2

PHOTO-LITHO

COMPOSING

ST. DEPT. HC

1/2

ENGRAVING

Time Recorded in Com. Dept.

Date

By J. M.

MAY 10 1939

PHOTO RETURNED

TO

PHOTO USED FOR

70 HOP 1/2
20 1/2

Good
Am

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ D-5912 ORDER NO25102 DATE 6-8-1939

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 CHINA WHITE SHEETS SIZE GROUP 6 - each 2x2

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOUVENIR OF CHARLESTON, S.C. COOPER RIVER
BRIDGE, SOUVENIR OF CHARLESTON, S.C. MIDDLETON
GARDENS, SOUVENIR OF CHARLESTON, S.C. CYPRESS GARDENS
SOUVENIR OF RICHMOND, VA. STATE CAPITOL, SOUVENIR
OF TUSCALOOSA, ALA. UNIVERSITY OF ALABAMA, SOUVENIR
OF ANNAPOLIS, MD. STATE CAPITOL

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

VERY RUSHA

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

MAY 10 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5913

ORDER NO. 25175

DATE 5-19-1939

CUSTOMER WHITE BEAUTY VIEW
GREENTOWN, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M BOOKLETS

SIZE 5" x 8" 16 PAGES

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ORIGINAL WHITE BEAUTY VIEW, LAKE

WALLENPAUPACK, P.O. GREENTOWN, PA. (ETC.)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

FOLLOW DUMMY ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

84 x 100

10 8
1st 25

1
8
1
6
11

MP

3-
2-
4-
7-
1-
5-
6-

A. WOLFMULLER, BUFFALO, N.Y.

NO. *D-5914*

ORDER NO. 25211

DATE 5-12-1939

4 M POST CARDS

C.T. PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE *LOWER* CENTER - BORDER.

FRONT NO. *1* R. M. NO

TITLE (IN FULL) THE QUAKER BRIDGE ENTRANCE
TO ALLEGHENY STATE PARK, N.Y.

IMPRINT *NONE blank*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE Cost *Est.* Checked *6*

17-1939 *17-1939*

DEPT.	DATE COMPLETED
COMM. DEPT.	MAY 17 1939
SKETCH	
REPRODUCTION	5/17
PHOTOGRAPH	5/19 g SC
BLUEPRINT	5-19
STAMP	5-22 AT
ENVELOPE	
HAND COLOR PROOF	
ARTIST DEPT.	

DATE BLUEPRINT OK'D. _____
By _____

DATE HAND COLOR PROOF OK'D. _____
By _____

DATE Photo Returned to Customer _____
By _____

51
31

51

4 repls

CURT TEICH & CO., CHICAGO, ILLINOIS

NO. D-5915

ORDER NO.

DATE 5/15/39

250M NOTEHEADS ART COLORTONE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) MINNESOTA

IMPRINT NONE

PUT IN LOWER LEFT CORNER IN SMALL TYPE
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, W.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH & MAKE CORRECTIONS AS
MARKED THERE ON

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[Handwritten signature]

make DK Blue jersey minn

ESTIMATE		Cost Dept. Checked	
<i>[Signature]</i>		<i>[Signature]</i>	
DESCRIPTION	QTY	UNIT PRICE	DATE COMPLETED
50	5		
8	6-7		6-13-39
84	6-1-		6-1-39
HAND COLOR PROOF	62	3	6-15
ARTIST LEPT.	61	22	6-19-39
			6-22-39

DATE SHIPPED OR D

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

5

56

NO. D-5916

CURTEICH & CO., CHICAGO, ILL.

ORDER NO.

DATE 5/15/39

250 M ENVELOPES		ART COLORTONE		5 5/8 x 4 3/8	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	no	R. M.	no
TITLE (IN FULL)		IMPRINT	NONE		
MINNESOTA STATE CAPITOL		PUT IN SMALL TYPE IN LOWER LEFT CORNER Copy. 1939 by Curt Teich & Co., Inc., Chicago, U.S.A.			
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.			

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *Yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost 1.00, Checked 1.00	
JUN 1 1939		JUN 7 1939	
		DATE COMPLETED	
80	2		
	1	6-7	6-13
	8	6-14	6-14
	62		6-15
	72	5	6-20
			6-21

DATE ORDER SENT _____
DATE PHOTO RETURNED TO CUSTOMER _____
DATE PHOTO RETURNED TO CUSTOMER _____

Rush
make OK Blue negative

6
5

NO. D-5917

REPTILE INSTITUTE, SILVER SPRINGS, FLA.

ORDER NO. 25560

DATE 5/17/39

I	M	POST CARDS	PHOTO PLATIN	MAX FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN PLATE)		FRONT NO. I	R. M. YES	
TITLE (IN FULL) RATTLESNAKE STRIKING, REPTILE INSTITUTE, SILVER SPRINGS, FLA.		IMPRINT NONE		

PUT IN SMALL TYPE IN LOWER RIGHT CORNER

Photo by Walter Nase

PHOTO PROPERTY OF

CUSTOMER

BRING OUT RATTLESNAKE GOOD, NOTE FANG ON UPPER LIP, WHICH SHOULD SHOW GOOD. BRING OUT OPEN MOUTH GOOD. SUGGEST TO CUT DOWN AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE Case Dept. Checked

Date 5/18/39

OPERATION	EST. TIME	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 18 1939
SKETCH			
RETOUCHING	13 2	5/18	5/19/39 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPERATING	8 1/2	5 - 20	5 - 22 1/2
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE FILED

By

DATE PHOTO RETURNED TO CUSTOMER

72 33
33

REPTILE INSTITUTE, SILVER SPRINGS, FLA.

NO. D-5918

ORDER NO. 25560

DATE 5/17/39

I M POST CARDS	PHOTO PLATINE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) REPTILE INSTITUTE, SILVER SPRINGS, FLA.	IMPRINT NONE	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SEE 5A-H263 FOR GOOD DETAIL OF MILKING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By [Signature] Date MAY 17 1939 Cost Dept. Checked [Signature] Date MAY 17 1939

OPERATION	NO. 1 TIME	NO. 2 TIME	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 18 1939
SKETCH			
RETRACING	13	2	5/18
RETRACING	8 1/2		5-22
ENCLOSING			
PRINTING COLOR PROOF			
ARTIST DEPT.			

DATE BLANKET ORD _____ DATE FILED _____

By _____ By _____

DATE FIRST COLOR PROOF ORD _____ DATE PHOTO RETURNED TO CUSTOMER _____

By _____ By _____

Am 34 33

THE COAST PUBLISHING CO., VANCOUVER, B.C.

NO. D-5919

ORDER NO. 25235

DATE 5-16-1939

12 M 500 LARGE FOLDER COVERS

FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) VANCOUVER, BRITISH COLUMBIA
THE PACIFIC GATEWAY OF CANADA

IMPRINT SAME AS ABOVE

FRONT: Lions Gate Bridge

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2362. SEE CUSTOMER'S LAYOUT ATT'D.
WORK ON SMALL SIGNAL STATION IN CENTER OF BRIDGE. LINES
ON STEAMER VERY CR. OK'D. STRENGTHEN THE BRIDGE A LITTLE.

Make color of picture as a sample of color

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-5919

THE COAST PUBLISHING CO., VANCOUVER, B.C.

ORDER NO. 25235

DATE 5-16-1939

12 M 500 LARGE FOLDER COVERS

BACK

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) CITY HALL, VANCOUVER, B.C.

IMPRINT
~~GENUINE CURT TEICH CHICAGO~~
~~C. T. ART COLOR PHOTOGRAPHY, (REG.)~~
~~U.S. PAT. OFF.~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. SEE INST. ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,774

Colored Sht 2

Color 24

Replate 5x1

JUN 2 1939

		DATE COMPLETED
REPRODUCTION		JUN 5 1939
REPRODUCTION	11 4	JUN 5 1939
REPRODUCTION	14 6	
REPRODUCTION	15 9	6-9
REPRODUCTION	16 12	6-12 H.T.
REPRODUCTION	17 15	
REPRODUCTION	18 18	
REPRODUCTION	19 21	6-14

DATE BLUEPRINT ORD.

DATE HAND COLOR PHOTO

By

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-5920

ORDER NO.

DATE 5-16-1939

M NOTEHEADS

ART COLORTONE

SIZE 5 3-8 X 8 1-2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. NO

TITLE (IN FULL) MICHIGAN

IMPRINT NONE

PUT IN LOWER LEFT CORNER
COPY. 1939 BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				Cost	By	Checked
JUN 1 1939						
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE	DEPT.	DATE COMPLETED
CHROM. COPIES	1			JUN 12 1939		JUN 1 1939
80	8	0-12				
100	10	0-12				6-15-39
80	8	5-16				5-16-39
62	1 1/2	3 1/2				5-17
66	16	6-19				6-22

DATE DELIVERY OF

DATE

DATE HAND COLOR

DATE Photo returned to Customer

Make DK Blue in process

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-5921

ORDER NO.

DATE 5-16-1939

M ENVELOPES ART COLORTONE SIZE 5 5-8 X 4 3-8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MICHIGAN STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PUT IN LOWER LEFT CORNER --
COPY. 1939 BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DESCRIPTION	DATE RECEIVED	DATE DEPT. CHECKED	DATE COMPLETED
CELEBRATION, 1939		JUN 12 1939	JUN 12 1939
50.	3		
4	2	6-12	6-15 SP
80		5-16	5-16 145
62	3/4		6-17
68	6		6/21/39

DATE RECEIVED

DATE

DATE RECEIVED

DATE Photo Returned to Customer

By

By

Make DK Blue impression

CURT TEICH & CO., CHICAGO, U.S.A.

NO. D-5922

ORDER NO.

DATE 5-16-1939

M NOTEHEADS

ART COLORTONE

SIZE 5 3-8 X 8 1-2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL)

WISCONSIN

RELAY IN WISCONSIN, WHERE FRIENDS
AND NATURE MEET

IMPRINT

NONE

PUT IN LOWER LEFT CORNER --

COPY. 1939 BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 23 1939

AUG 23 1939

DATE	TIME	DATE	TIME	DATE	TIME
10-	6				
✓	8	8-23		8-28-56	
84		8-29		8-29-56	
201	2 1/2	8-30		8-30	
202	18	9-5		9-8	

DATE RECEIVED

DATE PAID

DATE HAND

By

DATE Photo Returned to Customer

2 - 8 hr. 12

1 - 9 hr. 12

Sketch 9

Exposition

Make DK. Blue impression

Roman

CURT TEICH & CO., CHICAGO, U.S.A.

NO. D-5923

ORDER NO.

DATE 5-16-1939

M ENVELOPES

ART COLORTONE

SIZE 5 5-8 X 4 3-8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. NO

TITLE (IN FULL) WISCONSIN STATE CAPITOL

IMPRINT NONE

PUT IN LOWER LEFT CORNER --
COPY. 1939 BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~SEE~~ FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 23 1939

AUG 23 1939

DATE	TIME	DATE	TIME
10-	2		
7	5	8-23	8-28 50
8		8-29	8-29 45
201	1	8-30	8-30
202	5 1/2	9-5	9-8

DATE FROM

DATE FROM

DATE FROM

DATE FROM

Photo Returned to Customer

make DK Blue impression
Paul

1 apt 11
7 9-12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5924 ✓ ORDER NO. 25261 DATE 5-18-1939

CUSTOMER BREAKERS HOTEL
MANTOLOKING, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BREAKERS HOTEL - MANTOLOKING, N.J.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout ELIMINATE SMALL BUILDING REAR OF
HOTEL. ELIMINATE DRIFTWOOD ON BEACH. SHOW
AUTOMOBILES. DO NOT SHOW NAME & ADDRESS IN
PICTURE AS NOW SHOWN ON PHOTO. ELIMINATE POLE
REAR OF BUILDING.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 25 1939 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5925

ORDER NO. 25292

DATE 5-18-1939

DEPT.

DATE COMPLETED

CUSTOMER

ECCLESIASTICAL GOODS CO.
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MATKA MARIA ANNA WISINSKA
MOTHER MARY ANNA WISINSKA

BOT-CO-FOUNDRESS AND FIRST SUPERIOR GENERAL OF
FRANCISCAN SRS. OF BL. KUNEGUNDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

MAY 20 1939

Corr.

3

37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-5926 ORDER NO. 25292 DATE 5-18-1939

CUSTOMER ECCLESIASTICAL GOODS CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **SIOSTRA MARIA TERESA DUDZIK** (Bot. Title)
SISTER MARY THERESA DUDZIK, FOUNDESS OF THE
FRANCISCAN SISTERS OF BL. KUNEGUNDA
SRS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES NO

RETURN PHOTO

3M-1-2-39

MAY 20 1939

3-1
1-1/2

37

NO. D-5927

B.S. REYNOLDS CO., 918 D ST., NORTHWEST,
WASHINGTON, D.C.

ORDER NO. 25371

DATE 5-19-1939

25M FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) BEAUTIFUL WASHINGTON, D.C.
THE ~~XXXXXXXX~~ NATION'S CAPITAL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. YES
IMPRINT SAME AS ABOVE

In stamp space
small type FOLDER NO. 1

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S. A.

PHOTO PROPERTY OF C.T. ~~XXXXXXXX~~

USE PHOTO NO. 4A-H689.

FOLLOW SAME LAYOUT AS ON COVER NO. D-507.

NO. D-5927

B.S. REYNOLDS CO., 918 D ST., NORTHWEST, WASHINGTON, D.C. ORDER NO. 25371

DATE 5-19-1939

25 M FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) WASHINGTON MONUMENT AND
CHERRY BLOSSOMS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. YES
IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION, (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME LAYOUT AND PHOTO USED ON BACK OF COVER NO.
D-507.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of the President

By *[Signature]*
Date MAY 31 1939

OPERATION	DATE	COMPLETED
COMPOSING, TYPE SET UP		
SKETCH	21 5	
ETCHING	3	
PHOTO-LITHO	8 4	
ETCHING	91	6-2-39
ETCHING		6-5-39
HAND COLOR PROOF		
PRINTING	68 14	6/9/39

DATE RECEIVED BY

DATE HAND COLOR PROOF

1 Reprint 517
7 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

6 days

DATE 5-23-1939

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CALIFORNIA WORLD'S FAIR
ON SAN FRANCISCO BAY

SMALL TYPE: (C) STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **YES**

IMPRINT ~~XXXXXXXXXXXX~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE ~~NEW~~ PHOTO. SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF.

RETURN PHOTO.

NO. D-5928

(C) STANLEY A. MILTZ, SAN FRANCISCO, CALIF.

ORDER NO 25405

DATE 5-23-1939

25 _M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW OF THE EXPOSITION
ISLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **YES**

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H633.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5929 **ORDER NO.** 5422 **DATE** 5-24-1939 **DEPT.** RETOUCHING
CUSTOMER THE MIAMIAN HOTEL **DATE COMPLETED** Photos for this Customer
MIAMI, FLORIDA ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

4 M POST CARDS **SIZE** $3\frac{1}{2} \times 5\frac{1}{2}$ **STYLE** PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full MIAMIAN HOTEL - MIAMI, FLORIDA
BOT-CLOSE TO 79TH ST. CAUSEWAY 7c

FRONT NO. 5 **R. M.** Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout ELIMINATE STREET MARKINGS, SIGN AND HANGINGS "PARKING" UNDER MIAMIAN HOTEL, WIRE REFLECTIONS ON SIDEWALK AND STREET. SMOOTH OUT LAWN ON RIGHT SIDE OF PHOTO. SUBDUE ADJOINING STRUCTURE.

Negative — Line — Halftone — Combination. **prices** 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. **Titles**—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

JUN 13 1939

See 52
4

Red Retouching
850
400

55
59

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5930 ORDER NO. 25457 DATE 5-23-1939

CUSTOMER BRAUN FUNERAL HOME
ADRIAN, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BRAUN FUNERAL HOME

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BLDG. IS IVORY COLOR AND TREES, ETC. GREEN.
COLORS # 5 and #7.

PHOTO RETURNED

TO

PHOTO USED FOR

62

5-5

3
4
232

[Handwritten signature]

JR

#32

MAY 25 1939

41

NO. D-5931

PEUGNET & SCHROEDER, MARSEILLES, ILLINOIS

ORDER NO. 25728

DATE 5/25/39

I M POST CARDS PHOTO PLATIN WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) SCENE IN ILLINOIS STATE PARK, MARSEILLES, ILL.	IMPRINT NONE
PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

DATE MAY 26 1939

DATE MAY 26 1939

DEPT.	TIME	DATE	DATE
		START	COMPLETED
ARTIST DEPT.		MAY 26 1939	MAY 26 1939
PHOTO DEPT.	1 1/2	5/26	5/26
PRINTING	8	5-29	5-29
HAND COLOR PHOTO			
ARTIST DEPT.			

DATE BILLPRINT ORD _____ DATE PAID _____
By _____ By _____
DATE HAND COLOR PHOTO ORD _____ DATE Photo Returned to Customer _____
By _____ By _____

51
42

PEUGNET & SCHROEDER, MARSEILLES, ILL.

NO. D-5932

ORDER NO. 25728

DATE 5/25/39

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARSEILLES HIGH SCHOOL,
MARSEILLES, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF
CUSTOME R

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive *[Signature]*

By *[Signature]*
Date MAY 26 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date MAY 26 1939

OPERATION	EST. TIME CL. EST. Time Allowed	DATE EXPENSE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 26 1939	MAY 26 1939
SKETCH			
RETRACING	13 2	5/26	5/27 <i>[Signature]</i> SL
PHOTO-LITHO			
ENCHLITING STAMPING OPERATIONS	8	5-31	5-31 4
ENGRAVING			
HAND COLOR PROOF			
ARTIST LEFT			

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

By By

42

PEUGNET & SCHROEDER, MARSTILLES, ILL.

NO. D-5933

ORDER NO. 25728

DATE 5/25/39

1	M	POST CARDS	PHOTO PLATIN	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>NATIONAL BISCUIT CO.,</u> <u>MARSTILLES, ILL.</u>		IMPRINT <u>NONE</u>		
		PHOTO PROPERTY OF <u>CUSTOMER</u>		
COLOR DESCRIPTION				

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		Date MAY 26 1939	
OPERATION	DATE	DATE	DATE
COMPOSING, TYPE SET UP	MAY 26 1939	MAY 26 1939	
SKETCH			
REPRODUCTION	14 3 5/26	5/26	for SL
PROOFING	80	5-29	5-29
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.			

DATE BLUEPRINT OK'D. DATE PROOF

By DATE HAND COLOR PROOF OK'D. By DATE Photo Returned to Customer

By

152

NO. D-5934

PEUGNET & SCHROEDER, MARSEILLES, ILL.

ORDER NO. 25728

DATE 5/25/39

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LIBRARY, MARSEILLES, ILL.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive

By MAY 26 1939

ESTIMATE
AND WORK SHEET

Com. Dept. Received

Date MAY 26 1939

OPERATION	DATE STARTED	DATE COMPLETED
CAMERAS, TYPE SET UP	MAY 26 1939	MAY 26 1939
SKETCH		
RETOUCHING	15 1 1/2	
PHOTO-LITHO		
PRINTING	8 5-29	5-29
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEL.		

DATE BLUEPRINT OR D.
By MAY 26 1939

DATE SIGNED

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

ST
42

PEUGNET & SCHROEDER, MARSEILLES, ILL.

NO. D-5935

ORDER NO. 25728

DATE 5/25/39

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) CLARK-ADAMS BRIDGE, MARSEILLES,
ILL.

PRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
MAY 26 1939
MAY 26 1939

	DATE STARTED	DATE COMPLETED
	MAY 26 1939	MAY 26 1939
16 2	5/26	5/26
84	5-29	5-29
ENGLAND		
HAND COLOR		
ARTIST		

DATE BLUEPRINT CARD
DATE HAND COLOR CARD
DATE PHOTO RETURNED TO CUSTOMER

42

NO. **D-5936**

ORDER NO. 25728

DATE 5/25/39

I	M	POST CARDS	PHOTO PLATIN	WHITE BORDER
---	---	------------	--------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL)	BEIL ISLAND LOCKS, MARSEILLES!	IMPRINT	NONE
ILL.			

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Cox Dept. Checked

Dr. MAY 26 1950

OPERATION	EST. TIME COST OF LABOR & MAT.	DAYS RENTS & DEPT.	DATE COMPLETED
CLEANING, TYPE SET UP		MAY 26 1939	MAY 26 1939
ETCHING			
PROOFING	2 1 1/2	5/26	5/26 G
PROOFING			
BLOCKING			
STAMPING (GALV.)	8 1/2	5-31	
ENGRAVING			
HAND COLOR PROOF			
PRINTING			

DATE BLUEPRINT ON B

DATE Paid

2.

4

DATE HAND COLOR MARKS USED

DATE Photo Taken by _____

24

55.
42

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5937 ORDER NO. 26033 DATE MAY 26, 1939

CUSTOMER WAYNE PUMP COMPANY
FORT WAYNE, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE PLC. SIZE 5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WAYNE PUMP CO. - FT. WAYNE, IND. (ETC)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C-T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

neg 120
sec 133
scr 150
175

COLOR DESCRIPTION

SEE CUSTOMER'S LAYOUT AND SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

MAY 31 1939

70 H.C. Corr 2/4

70 H.C.P.

1 3/4

J.A.

2 3/4

#32

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5938 ORDER NO. 26036 DATE 5-25-1939

CUSTOMER FLEETWOOD HOTEL
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12^M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE HOUSE OF SOLID COMFORT (ETC.)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PDATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATTACHED.

COLOR DESCRIPTION

Photo Ret 7-31-39
RUSH

PHOTO RETURNED TO PHOTO USED FOR

MAY 29 1939

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. D-5939

ORDER NO. 26069

DATE 5-31-1939

25 M TEXT LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF THE
MARDI GRAS FESTIVAL AND SCENIC VIEWS
OF NEW ORLEANS, LA.

FRONT: KING AND QUEEN OF MARDI GRAS

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO 9 A-H945.

NO. D-5939

ORDER NO. 26069

DATE 5-31-1939

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANAL STREET DURING MARDI
GRAS TIME IN NEW ORLEANS.

PATIO AND GARDEN, PATIO ROYAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T.
ART-COLOR TONE" (REG. U.S. PAT. OFF.)
CREATION

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H947. BUT IN MORE COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order

By

Date

ESTIMATE
AND WORK SCHEDULE

Gen. Dept. Checked

OPERATION	EST. TIME		DATE RELEASED TO CUST.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, DESIGN SET UP			AUG 3, 1939	AUG 3, 1939
SKETCH	10	9		
RETOUCHING	4	8	8-7	8-7
PHOTOGRAPH	8	8	8-10	8-15 AM
PRINTING				
HAND COLOR PROOF				
ARTIST DEPT.		28		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

Layout

1-6 3/4 hrs

4-2 1/4 hrs.

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5940

ORDER NO.

DATE 5/31/39

M XMAS FOLDERS

ART COLORTONE

SIZE 8 1/2 x 10 1/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) SEASON'S GREETINGS FROM
FLORIDA

IMPRINT

NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U. S. A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 8A-H1103 and 8A-H1089

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,375

Prepared by Estimate

Con. Dept. Checked

By MAY 31

ESTIMATE
AND WORK SCHEDULE

Date MAY 31

QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
COMPLETING TYPE SET UP			
SALES	6		
REPRODUCTION	4	4	
PROOFING			
BRUSHING			
SHIPPING			
ENCLOSURE			
HAND COLOR PROOF	3		
ARTIST DEPT.	21		

DATE BLUEPRINT OK'D

DATE FILE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4 - 4
4 - 5 -

1/4 for verse
Make red
impression

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5941

ORDER NO.

DATE 5/31/39

M XMAS FOLDERS

ANT COLORTONE

SIZE 8 $\frac{1}{2}$ x 10 $\frac{1}{4}$

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL): GREETINGS

IMPRINT NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H1353

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

DATE

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
STANDARD	50	5	5-21	6-9-39
STANDARD	7			
STANDARD	80		6-12	6-21-39
STANDARD	75	2 $\frac{3}{4}$		6-21-39
STANDARD	204	21	7-6	

DATE DELIVERED

DATE PAID

DATE HANDLED

DATE PAID

make red impression

Estimate - 26

DATE 5-29-1939

S. H. KRESS, GENERAL FLORIDA

M XMAS FOLDERS ART COLORTONE SIZE 10 1-4 X 8 1-4
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MERRY CHRISTMAS FROM
FLORIDA

FRONT NO. NO R. M. NO

IMPRINT NONE

COPY 1989 BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.I.

COLOR DESCRIPTION

USE PHOTO NOS. 5A-H1203 & 3AH675

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

o. _____

MS [®] PAT. NO. 1,797,775

Make Red Impression

Executive Order 12812

En

Date _____ 1894

ESTIMATE

Case 6100. Checked

12

~~1840~~

Q2121

1894

DATE
COMPLETED

COMPOSING, 75 OF 117 159

SUBTYPE

RETROVIRUS

PHOTO-LITHO

EXTRACT

FIVE COLOR PROOF

4411

DATE AND OTHER DATA: _____

2018 2019

18

Photo Reliance for Students

64

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5944

ORDER NO.

DATE 5/31/39

M XMAS FOLDERS

ART COLORTONE

SIZE 8 1/2 x 10 1/4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U. S. A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 7A-H1514 and 7A-H1631

*Lay out in
D-6611*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Prepared By *[Signature]*

ESTIMATE

Cost Dept. *[Signature]* Checked

By

AND WORK SCHEDULE

By

Date

Date

MAY 1 1939

OPERATION	EST. TIME Clocks Time Allowed	DATE INCHES DEPT.	DATE COMPLETED
CONPOSING, TYPE SET UP			
SKETCH <i>2.0</i>	<i>5 1/2</i>		
RETOUCHING	<i>7</i>		
PHOTO LITHO			
PLATE SET	<i>10</i>	<i>6-8</i>	<i>6-13 1/2</i>
ENGRAVING			
HAND COLOR PROOF	<i>2 3/4</i>		
ARTIST DEPT.	<i>2 1/2</i>	<i>7-7</i>	

DATE BLUEPRINT ORD.

DATE FILED

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

Verse 1 hr.

*Make red
impression*

*1-7
1-8*

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5945

ORDER NO.

DATE 5/31/39

M XMAS FOLDERS ART COLORTONE SIZE 8 1/2 x 10 1/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) GREETINGS FROM FLORIDA

IMPRINT NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 8A-H1440 and 8A-H1438

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		Date	
OPERATION	DATE	DATE	DATE
		ESTIMATED	COMPLETED
COMPOSING, TYPE SET UP		JUN 1 1939	JUN 1 1939
SKETCH	2.0	4	
PROOFING		6-1	6-15 31
PRINTING		6-14	6-20 44
HAND COLOR PROOF		3	
ARTIST LEPT.	23	7-13	7-17

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

By

By

4-2 hrs.

6-9

1 hr for Verse

Make DK Blue

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5946

ORDER NO.

DATE 5-29-1939

M XMAS FOLDERS C.T. ART COLORTONE SIZE 8 1-2 X 10 1-4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) SEASON'S GREETINGS FROM FLORIDA

IMPRINT NONE

COPY, 1939 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L.

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date *MAY 31 1939*

ITEM	QUANTITY	UNIT PRICE	TOTAL	DATE RECEIVED	DATE COMPLETED
10	11-6	9			
	2010	12			6/9 g
	84		6-0		6-14 45
	1/6	3			6-15 25
201	19	7-8			7-13

DATE RECEIVED AND BY *[Signature]*

DATE RECEIVED QUANTITY BY *[Signature]*

DATE RECEIVED QUANTITY BY *[Signature]*

To Mr. H. H. [unclear]
(3 hrs of 11 [unclear])

Red [unclear]

2-587

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5947

ORDER NO.

DATE 5/31/39

M

XMAS FOLDERS

ART COLORTONE

SIZE 8 1/8 x 10 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U. S. A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 5A-H1306, 4A-H1087 & 8A-H1095

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked
JUN 1 1939				6
AND WORK SCHEDULE				JUN 1 1939
DESCRIPTION	EST. TIME	DATE DEPT.	DATE COMPLETED	
COMP. BY CURT TEICH				
PRINTING 10	1	7		
REPRODUCTION	4	6	6-1	6-12 8
REPRODUCTION				
REPRODUCTION	8	6-10	6-19 4.5	
REPRODUCTION				
HAND COLOR PROOF	70	24		6-20-39
ARTIST REPT.	212	18	7-6	

DATE BLUEPRINT ORD. _____ DATE PROOF _____
By _____
DATE HAND COLOR PROOF ORD. _____ DATE Photo Returned to Customer _____
By _____

2-587
JUN 1 1939
JUN 1 1939

NO. D-5948

S. H. KRESS & CO., GENERAL FLORIDA

ORDER NO.

DATE 5/31/1939

M XMAS FOLDERS

ART COLORTONE

SIZE 7 1/2 x 10 1/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) GREETINGS FROM FLORIDA

IMPRINT NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 7A-H2614 and 8A-H1059

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
MAY 31 1939		MAY 31 1939	
OPERATION	DATE	DATE	DATE COMPLETED
COMPILING TYPE SET UP			
REPRODUCTION	7 1		
REPRODUCTION	3	5-31	6-12 SL
REPRODUCTION			
REPRODUCTION	8 1	6-5	6-12 SL
REPRODUCTION			
REPRODUCTION	2 1	24	
ARTIST CAPT.	2 1	25	6-12

DATE BLUEPRINT OR D

DATE PAID

DATE HAND COLOR PROOF OR D

DATE PHOTO PRINTED TO ORDER

6-66

Make DK Blue
impression

1 hr Extra
cp

leave 1 hr for Time
(110.21)

2 Rephot

S. H. KRESS & CO., GENERAL FLORIDA

NO. 9-5949

ORDER NO.

DATE 5-29-1939

M XMAS FOLDERS C.T. ART COLORTONE SIZE 8 1-2 X 10 1-4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M. NO

TITLE (IN FULL) MERRY CHRISTMAS FROM FLORIDA

IMPRINT

NONE

COPY. 1939 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 6A-HI 569 & 5AH1746

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		MAY 31 1939		MAY 31 1939	
ESTIMATE		MAY 31 1939		MAY 31 1939	
DESCRIPTION	TIME	DATE	DEPT.	DATE	COMPLETED
COMP. C. T. ART. FOLDERS					
SKETCH	21	9			
REPRODUCTION	906	3			
PRINTING	84		6-8	6-12	AT
REPRODUCTION	62	2 3/4		6-14	
PRINTING	203	15			

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE PHOTO REPRODUCTION TO COMPANY

Make Red - Blue Impressions

4-9

Make Blue
impression

S. H. KRESS & CO., GENERAL ~~REURBIBXX~~ FLA.

NO. 0-5951

ORDER NO.

DATE 5-29-1939

M XMAS FOLDERS C.T.ART COLORTONE SIZE 9 7-8 X 8 1-2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **CHRISTMAS GREETINGS
FROM FLORIDA**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NO** R. M. **NO**

IMPRINT **NONE**

**COPY, 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

USE PHOTO NOS. 3A-H568 & 3AH675

1941 Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By MAY 31 1939 Date MAY 31 1939

OPERATION	EST. TIME	DATE STARTED DEPT.	DATE COMPLETED
CON. WORK			
SHIPPING	20		
RECEIVING	9		
PACKAGING	6 1/2	5-31	6-6
DELIVERING	1	6-6	6-7
PRINTING			
RECEIVING	62	2 1/2	6-19
SHIPPING	17	15	

DATE PAID 5-31-39
DATE PAID COLOR PROOF 5-31-39
DATE Photo Returned to Customer 5-31-39

Make Red Impressions

5-9

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5952

ORDER NO.

DATE 5/31/39

M

XMAS FOLDERS

ART COLORTONE

SIZE 8 1/2 x 9 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEASON'S GREETINGS FROM
FLORIDA

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U. S. A.

COLOR DESCRIPTION

USE PHOTO NOS. 8A-H1944 and 8A-H1052

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

5 1/8 x 4 1/2

ESTIMATE			
By <u>W. H. H. H.</u>		Cost Dept. Checked <u>7</u>	
Date <u>MAY 31</u>		Date <u>MAY 31</u>	
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
COMPONENT TYPE SET UP			
SKETCH	1.0	6	
RETOUCHING	2 1/2	5 - 31	6 - 5 SE
PHOTO LITHO			
ILLUSTRATION	84	6 - 5	6 - 6 45
ENGRAVING			
HAND COLOR PROOF	70	2 1/2	6 - 2 - 30
REPRINT	210	20	7 - 12

DATE ORDER SENT 7-22 DATE PROOF SENT 7-12
DATE PHOTO RETURNED 7-12

Make Red & Blue Impressions

7-22
6-6

2-587

ORDER NO.

DATE **5-29-1939**

MXMAS FOLDERS . C.T.ART COLORTONE SIZE 7 3-8 X 10 1-4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **MERRY CHRISTMAS FLORIDA**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

NO

IMPRINT NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

USE PHOTO NOS. 7AH1339 & 5AH1257

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		Cost Total
		DATE COMPLETE
21	9	
16	4	
		6-16-49
110	2 ³⁷ / ₂	6-20-39
201	6	7-19

SH H. KRESS, KRESS & CO., GENERAL FLORIDA

NO. D-5954

ORDER NO.

DATE 5-29-1939

M XMAS FOLDERS C.T. ART COLORTONE SIZE 8 1-8 X 10 1-4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 6A-H1399 & 5AH1274

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		DATE	
QUANTITY	UNIT PRICE	DATE	DATE
1	5	5-31	6-5
1	7	6-1	6-6
1	62	2 3/4	6-8
1	202	15	7-7

Make Red
Impression

NO. D-5955

ORDER No.

DATE 5/31/1939

M ***MAS FOLDERS

ART COLORTONE

SIZE 8 $\frac{1}{2}$ x 10 $\frac{1}{4}$

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) GREETINGS

IMPRINT NONE

A MERRY CHRISTMAS TO YOU FROM
FLORIDA

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H532

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME Est. No. Time Allowed	DATE Executed DEPT.	DATE COMPLETED
CONSTRUCTION			
SKETCH	5		
PAINTING	8		
PAINTING	8	6-13	
PAINTING	64	2 3/4	6/21/39
ARTIST FEEL	204	21	

DATE BLUEPRINT QND. _____ DATE FROM _____

... ..

DATE HANDLED FOR PROOF OK'D

DATE Photo Returned to Customer _____

1-7

1/4 for Verse

Make red impression

(2) 2×10^4

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5956

ORDER NO.

DATE 5/31/39

M XMAS FOLDERS

ART COLORTONE

SIZE 8 1/2 x 10 1/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. NO

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT NONE

COPY. 1939 BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 4A-H1225 and 4A-H2029

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
AND TIME SCHEDULE		By MAY	
DESCRIPTION	QUANTITY	TIME REQUIRED DEPT.	DATE COMPLETED
CONTINUOUS REPRODUCTION			
SKETCH	20	7	
ETCHING	3	5-31	6-10 SL
PHOTO MTHO			
BLACK & WHITE	14	6-12	6-16 SL
ETCHING			
HAND COLOR PROOF	3		6-10-39
ARTIST DESK.	301	20	7-7

DATE BLUEPRINT OK'D

DATE And

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Leave 1 hr for review

make red impression

Est. time 2 1/2 hrs

2 - 5X7

NO. D-5957

KRIS S. H. KRESS & CO., GENERAL FLORIDA

ORDER NO.

DATE 5-29-1939

MAXMAS FOLDERS C.T. ART COLORTONE SIZE B 1-2 X 10 1-4

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) CHRISTMAS GREETINGS FROM FLORIDA

IMPRINT NONE

COPY. 1939 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4AH50

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

ESTIMATE			
By	ESTIMATE	Cost Dept. Control	
Date	MAY 31 1939	Date	MAY 31 1939
DESCRIPTION	QUANTITY	UNIT PRICE	DATE COMPLETED
COMPOSING THE SET UP			
SKETCH	20	7 1/2	
RETOUCHING	10	5 - 31	6 - 14 31
PHOTOGRAPH			
BLUEPRINT	84	5 - 16	6 - 20 15
STAMPING			
ENGRAVING			
HAND COLOR PROOF	201	2 1/4	6 - 21
ARTIST FEE	27	15	

DATE BLUEPRINT ON P. _____
By _____
DATE HAND COLOR PROOF ON P. _____
By _____
DATE PHOTO PRINTED ON P. _____
By _____

leave
2 hrs for Verse
(21)

Make DK Blue impression
" - Red - "

44

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5958

ORDER NO.

DATE 5/31/39

M XMA S FOLDERS

ART COLORTONE

SIZE 8 1/2 x 9 9/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) SEASON'S GREETINGS FROM
FLORIDA

IMPRINT

NONE

COPY. 1939 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NOS. 6A3052 and 7A-H2580

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By Y. J. [unclear] Cost Dept. Checked

Date 5/31/39 AND WORK DONE

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
CONTROL D. [unclear]				
SHUTTER	6	5 - 31	6 - 11 Sp	
RELOADING	4			
PHOTOGRAPH				
PRINTING		5 - 10	6 - 14 AT	
HAND COL. PROOF	23 1/2			
ARTIST FEE	20			

DATE BLANKET CARD _____ DATE FILE _____

DATE BANK CHECK PAID _____ DATE PHOTO RETURNED TO CUSTOMER _____

1-5
7-

1 hr for [unclear]

Make red impression

1 1/2 hrs. Extra

2 photos

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-5959

ORDER NO.

DATE 5/31/39

M XMAS FOLDERS		ART COLORTONE		SIZE 8 1/2 x 10 1/4	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO	R. M.	NO
TITLE (IN FULL) CHRISTMAS GREETINGS FROM FLORIDA		IMPRINT	NONE		
COPY. 1939 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.		PHOTO PROPERTY OF C.T.			
COLOR DESCRIPTION					

USE PHOTO NOSL 6A-H1640 and 4A-H1479

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775



ESTIMATE Cost 1.00 Checked 1.00

DATE	DESCRIPTION	DATE	DATE
5-31-39	8	6-1	6-8-39
6-1-39	5	6-10	6-14-39
6-2-39	8	6-17	
6-3-39	62		
6-4-39	21		

DATE BLUEPRINT OK'D. _____
DATE HAND COLOR PROOF _____
DATE Photo Returned to Customer _____

Verse 1 1/2
M. 21

Make Red impression

(2) Extra 2 1/2

7-
4- 6 1/2

GANTZ & COOPER, OGDON, IND.

NO. D-5960

ORDER NO. 26099

DATE 6-1-1939

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GREENWOOD LAKE, MARTIN
COUNTY, INDIANA

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Priority Low Estimate

ESTIMATE

By AMH AND WORK SCHEDULE

Date JUN 1 1939

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	Class No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 1 1939	JUN 1 1939
SKETCH				
RETOUCHING	15	2	6/2	6/3 9 SL
PHOTO LITHO				
IMPRINT STAMPING, GRADING	8		6-8	6-8 4
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE PRINT

DATE HAND COLOR PROOF

DATE PRINTING TO COMMISSION

By

57
47

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5961 ORDER NO. 24140 DATE 6-5-1939

CUSTOMER COLONIAL HOTEL
FREMONT, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ ~~XXXXXXXXXX~~

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLONIAL HOTEL - FREMONT, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

JUN 9 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5962 ✓ ORDER NO. DATE 6-5-1939

CUSTOMER SOUTHERN BARBECUE
GRAND RAPIDS, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOUTHERN ~~DEXXE~~ CABINS DE LUXE

4157 DIVISION AVE. SO. ON U.S. 131
GRAND RAPIDS, MICH. - 6 MILES FROM DOWN TOWN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BUILD UP ROSE BUSHES ON BLACK TRELLIS

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

JUN 19 1939

5x7

Ret 2/1

Chapman

MW

ROSE'S 5-10 & 25¢ STORE, WILLIAMSBURG, VA.

NO. D-5963

ORDER NO. 26191

DATE 6-5-1939

6 M PICTURES SIZE 8 x 10

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROYAL GOVERNOR'S MACE AND
COLONIAL COACH, WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2443.

VERY RUSH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

By *[Signature]* Checked

Date *[Signature]* Date *[Signature]*

OPERATION	EST. TIME		DATE DEPARTED DEPT.	DATE COMPLETED
	Clock No.	Time A Week		
COMPOSING TYPE IN SP			JUN 10 1939	JUN 10 1939
SKETCH				
RETOUCHING	3	2	6/10	6/10/39
PHOTO-ETCH				
REPRINT STAMPING	85		6-13	6-17-45
ENGRAVING				
HAND COLOR PROOF		3		
ARTIST RET.	68	15		7/5/39

LABORER'S UNION

PRINTED BY

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5964

ORDER NO26206

DATE 6-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MERCY HOSPITAL
AUBURN, NEW YORK

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MERCY HOSPITAL, AUBURN, N.Y.

FRONT NO. ~~xx~~ 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION
BLDG. LIGHT BRICK.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

JUN 9 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5965

ORDER NO. 202

DATE 6-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CONDEE'S RESTAURANT-BAKERY
MT. STERLING, ILLINOIS

6 M POST CARDS

SIZE

GROUP 2 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

CONDEE'S RESTAURANT - ON. U.S. ROUTE
#24, MT. STERLING, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

JUN 9 1939

X 57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5966 ORDER NO. 26220 DATE 6-8-1939

CUSTOMER RALPH WELLINGTON
EDEN, WYOMING

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GARDEN CHURCH OF EDEN, OREGON TRAIL
MEMORIAL, NEAR EDEN, WYOMING

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CUT OFF FENCE AT BOTTOM & LEFT SIDE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

5 regulars

5 2/16

F. W. WOOLWORTH CO., NEW YORK
NO. D-5967
ORDER NO. 26630
DATE 6/12/39

250 M NOTEHEADS		ART COLORTONE		SIZE 5 3/8 x 8 1/2	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. nc		R. M. NO	
TITLE (IN FULL) GREETINGS STATE OF NEW YORK		IMPRINT NONE			
PUT IN LOWER LEFT CORNER IN SMALL TYPE**					
Copr. 1939 by Curt Teich & Co., Inc. Chicago, U.S.A.		PHOTO PROPERTY OF		CTT.	
COLOR DESCRIPTION					

SEE SKETCH ATTACHED. *2 changes*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date *6/12/39*

DATE	TIME	DATE	DATE
		RECEIVED DEPT.	COMPLETED
			JUN 21 1939
	7		
	10		
	8	6-19	6-19 45
	3		
	63/71 25		6-26

DATE BLUEPRINT ORD _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PRINT ORD _____ DATE Photo Returned to Customer _____
By _____ By _____

[Large handwritten mark]

Make DK Blue impression

F. W. WOOLWORTH, NEW YORK

NO. D-5968

ORDER NO. 26630

DATE 6/12/39

250 M ENVELOPES

ART COLORTONE

SIZE ~~4~~ 4 3/8 x 5 5/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) ~~STATE OF NEW YORK~~

IMPRINT NONE

(BELOW PICTURE) STATUE OF LIBERTY

PUT IN LOWER LEFT CORNER IN SMALL TYPE
Copr. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. *E. Chang*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date *JUN 13 1939* AND WORK SCHEDULE Date *JUN 13 1939*

DATE	TIME	DATE	TIME
START	STOP	START	STOP
	5		
	2	6-13	6-19 SL
		6-19	6-19 SL
	1		
	71	6-21-39	6-22-39

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

R
make OK. Blue impression

F. W. WOOLWORTH CO., NEW JERSEY

NO. D-5969

ORDER NO. 26684

DATE 6/13/39

250 M NOTEHEADS

ART COLORTONE

SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NEW JERSEY

IMPRINT NONE

PUT IN LOWER LEFT CORNER IN SMALL TYPE
Copr. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

Latex and solid.
show large block at left

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate

ESTIMATE

DATE 6/13/39

DATE COMPLETED

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
ART COLORTONE				JUN 14 1939
NOTEHEADS	250	6		
		10		
	10	6		6-20-39
	225	3		18 June
	68	25		6/27/39

DATE BLUEPRINT ORD

DATE PROOF

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

MAKEOVER

Charge to Photo Litho Dept.

EST. Makeover Time Required

ART COLORTONE		225	3
PHOTO LITHO			
CUTTING			
ART DEPT.	10		
ENGRAVING			

make OK Blue impression

F. W. WOOLNORTH CO., NEW JERSEY

NO. D-5970

ORDER NO. 26684

DATE 6/13/39

250 M ENVELOPES

ART COLOR TONE

SIZE 5 5-8 x 4 3-8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NEW JERSEY STATE CAPITOL

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER LEFT CORNER
COPY. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

One Dept. Checked

JUN 13 1939

JUN 13 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
REPRODUCTION	4			JUN 14 1939
REPRODUCTION	3			6-19-39
REPRODUCTION	8			6-20-39
HAND COLOR PROOF	225	1/4		6-24-39
ARTIST COLOR	67	8		6/24/39

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

make DK blue impression

MAKEOVER

Charge to Photo Lth Dept

EST. Makeover Time Required

DESCRIPTION	TIME	DATE
REPRODUCTION		
REPRODUCTION		
REPRODUCTION		
ART IMPR. #	6 1/2	JUN 23 1939
ENGRAVING		

1 Rephot

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. D-5971

ORDER NO. 26321

DATE 6-15-1939

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES *same as D 5881*

TITLE (IN FULL) THE NEW YORK WORLD'S FAIR

IMPRINT SAME AS ABOVE

SCULPTURE - STATUE OF GEORGE WASHINGTON

New York World's Fair Officially Licensed
Folder, Lis. by N.Y.W.F. 1939 K1877

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. D-5971

ORDER NO. 26321

DATE 6-15-1939

25 M LARGE FOLDER COVERS

FRONT BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL)

IMPRINT GENUINE CURTTEICH-CHICAGO
"C.T. ART-COLOR-TONE" CREATION, (REG.
U.S. PAT. OFF.)

BUILDERS OF THE FUTURE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. USE PHOTO NO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		DATE	
AND WORK SCHEDULE		JUN 19 1939	
OPERATION	EST. TIME	DATE	DATE
		STARTED	COMPLETED
COMPOSING, TYPE SET	21 6	JUN 19 1939	JUN 19 1939
SKETCH	21 4	6/15	6/16
RETOUCHING	21 4	6/15	6/16
PHOTO-LITHO	62	6-21	6-21
BLUEPRINT			
STEELING, GRACING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	62 26	6-23	6-26

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

13264

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5972 2 ORDER NO. 26716 DATE 6/14/39

CUSTOMER TIBBOTT'S RESTAURANT
EBENSBURG, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE TIBBOTT
EBENSBURG, PA.
EXCLUSIVE BUT NOT EXCLUSIVE
LOCATED ON U. S. ROUTES 22-422-219

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Placed in customer's hands July 1, 1939

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Reproduction 5x7
64 6/23 39 Ret 3 1/2
cc. 7/4
64 6/23 39 Ret 7/4 6/23/39

JUN 14 1939

make red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5973 ORDER NO. 368 DATE 6-15-1939

CUSTOMER HOTEL DETROIT
LANSING, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL DETROIT - LANSING, MICHIGAN

FRONT NO 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 19 1939

5
67

3 copies

CURT TEICH & CO., CHICAGO 7 111.

NO. D-5974

ORDER NO.

DATE 6/15/39

250	M	NOTEHEADS	ART COLORTONE	SIZE 5 3-8 x 8 1/2
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. no R. M. NO		
TITLE (IN FULL) GREETINGS FROM U.S.A.		IMPRINT NONE		
PUT IN LEFT LOWER CORNER IN SMALL TYPE Copr. 1939 by Curt Teich & Co., Inc., Chicago, Ill U.S.A.		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

"Kurt Teich from"

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

DESCRIPTION	EST. TIME	DATE	DATE
RESEARCH, SET UP			
SEARCH <i>50</i>	<i>9</i>		
RESEARCH	<i>8</i>		
RESEARCH			
RESEARCH	<i>8 1/2</i>	<i>6-19</i>	
RESEARCH	<i>70</i>	<i>3 1/4</i>	<i>6-20-39</i>
RESEARCH	<i>65</i>	<i>23</i>	<i>6-22</i>

DATE RECEIVED BY _____ DATE PAID _____
DATE HAND CASH PAID BY _____ DATE PAID BY _____

6-8
2-3
5-0

*make DK Blue purple
Red*

1 up 100

CURT TEICH & CO.? INC., CHICAGO, ILL.

NO. D-5975

ORDER NO.

DATE 6/15/39

250 M ENVELOPES

ART COLORTONE

SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NONE

IMPRINT NONE

PUT IN LOWER LEFT CORNER IN SMALL TYPE
Copr. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
DESCRIPTION	EST. TIME	DEPT.	DATE
CONCEPT, DESIGN, etc.			
SKETCH 80.	2		
REWORKING	2 1/2		
PHOTOGRAPH			
BLUEPRINT	8	6-9	
STAMPING, ENGRAVING			
ENGRAVING			
HAND COLOR PROOF	1 1/4		
ARTIST DEPT.	69	7	6/22/39

DATE BLUEPRINT OK'D _____
DATE HAND COLOR PROOF OK'D _____
DATE PHOTO RETURNED _____

Make DK blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5976 ORDER NO. 6403

DATE 6-15-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE ATLANTIC HOUSE
WELLS BEACH, MAINE

Photos for
this Customer

2 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO FLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ATLANTIC HOUSE, WELLS BEACH, MAINE

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout LEAVE ATLANTIC HOUSE SIGN IN.

BLOCK OUT BLDG. ON RIGHT & POLE REAR LEFT.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

JUN 19 1939

5X7

Set 2

Rephoto

150
Set

gm

X
65

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5977 ORDER NO. 26431 DATE 6-16-1939

CUSTOMER DESALIT BOOK CO.
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M WINDSHIELD STICKERS SIZE 4 1/8" DIAMETER

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SALT LAKE TEMPLE - SALT LAKE
CITY, UTAH

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screens 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RUSH

JUN 19 1939

make red impression

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL No. D-5378	ORDER NO. 428	DATE 6-16-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR	
	CUSTOMER C.R. BECKWITH'S SONS BINGHAMTON, N.Y.							
	1	M POST CARDS	SIZE 3 1/2 x 5 1/4	STYLE PHOTO PLATIN WHITE BORDER				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full C.R. BECKWITH'S SONS BOT-920 CHENANGO ST. - BINGHAMTON, N.Y.			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint				
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE INST. ATT'D.				Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
COLOR DESCRIPTION SEE SKETCH & INST. ATT'D.								

3M-1-2-39

JUL 11 1939

F
106

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-5979 ORDER NO. 6487

DATE 6-21-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DR. HENRY R. SILVERMAN - EYE
EXAMINATIONS (ETC.)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 21 1939

11-2 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5989 ORDER NO. 481

DATE 6-21-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ST. CLARE CONVENT
CINCINNATI, OHIO

1 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CHAPEL, ST. CLARE CONVENT, HARTWELL,
CINCINNATI, OHIO
(IN ONE LINE)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

DETAIL SHOULD BE BROUGHT OUT AS CLEARLY
AS POSSIBLE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

JUN 21 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-5981 ORDER No. 26482 DATE 6-21-1939

CUSTOMER ST. CLARE CONVENT
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. JOHN CONVENT, 31 EAST NINTH
STREET, CINCINNATI, OHIO

FRONT NO. 5 (All of this on address side) R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

JUN 21 1939

Ref 2
~~15~~
~~15~~

X

Er

X
15
74

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. D-5982 ORDER NO. 27058 DATE 6-21-1939

CUSTOMER DYKES LUMBER CO.
NEW YORK, N.Y.

2 7/16 x 6 1/16

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M INSERTS

SIZE 3 1/2 x 6

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FACTORIES - OFFICES - SHOPS - STORES -
HOMES - THEY ALL DEPEND ON DYKES FOR LUMBER

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

SL 1
Part 7
70 SL 2 2-1-33
Part 8 2-209
Pw

Make DK Blue impression
Red

JUN 24 1939

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

NO. D-5983

ORDER NO. 27020

DATE 6-21-1939

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) AVE MARIA GROTTO AT ST.
BERNARD COLLEGE, SAINT BERNARD, ALABAMA

IMPRINT NONE

~~Front - St. Bernard College, St. Bernard, Ala.~~

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S. A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO

NO. D-5983

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO. 27020

DATE 6-21-1939

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) ENTRANCE TO AVE MARIA GROTTO

IMPRINT GENUINE KITE MARK
CURTEICH-CHICAGO "C.T. ART COLORTONE"
CREATION, (REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

Executive Order Estimate

By

Date

ESTIMATE

Cost Item Checked

JUNE 30 1939 AND WORK SCHEDULE

OPERATION	NO. OF HOURS	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 1 1939	JUL 1 1939
SKETCH	4		
RETOUCHING	7		
PHOTO-LITHO			
PLATE STRIKING	8 1/2	7-7	
ENGRAVING			
HAND COLOR PROOF	6 1/2	2	7-11
	68	22	7/26/39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-5984 ORDER NO. 064 DATE 6-23-1939

CUSTOMER MERCY HOSPITAL
NAMPA, IDAHO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MERCY HOSPITAL - NAMPA, IDAHO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

3M-1-2-39

JUN 26 1939

15.
80

SHAFER DRUG CO., WINDBER, PA.

NO. D-5986

ORDER NO. 26916

DATE 6-23-1939

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WINDBER HOSPITAL, WINDBER,
PENNA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive *[Signature]* **ESTIMATE** By *[Signature]* Cost Dept. Checked *[Signature]*
By *[Signature]* **AND WORK SCHEDULE** Date *[Signature]*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 26 1939	JUN 29 1939
SKETCH			6/28	6/30/39
RETOUCHING	18	2		
PHOTO-LITHO			7-1	7-1/4/39
BLUEPRINT STAMPING, COPIING	80			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE FILED _____

By _____

DATE Photo Returned to Customer _____

Small
rec

Straight

SHAFFER DRUG CO., WINDBER, PA.

NO. D-5987

ORDER NO. 26916

DATE 6-23-1939

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) CENTRAL VIEW, WINDBER, PENNA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate OK Cost Dept. Checked by

ESTIMATE AND WORK SCHEDULE Date JUN 23 1939

OPERATION	EST. TIME Order No. Time Allowed	DATE ASSIGNED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 23 1939	JUN 25 1939
SKETCH			
RETOUCHING	15 2		
PHOTO-LITHO			
REPRINT SAMPLING, OPAQUING	91	6-30	6-30 1939
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Small

7 pages
1 sheet

F. W. WOOLWORTH CO.? GENERAL OHIO

NO. D-5988

ORDER NO. 26 927

DATE 6/24/39

250 M NOTEHEADS

GROUP 6
ART COLO-TONE

SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

In LOWER LEFT CORNER IN SMALL TYPE:--
Copr. 1939 by Curt Teich & Co., Inc.,
Chicago, Ill U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
By <i>[Signature]</i>		Cost Dept. <i>[Signature]</i>	
Date <i>[Signature]</i>		Date <i>[Signature]</i>	
OPERATION	EST. PRICE	DATE	DATE
		STARTED	COMPLETED
CHROMO. 250 SETS			
STOCK 20	7		
TRUCKING	9	6-25	6-28
PHOTO LITHO			
REPRINT	80	6-27	6-28 AT
STOCK			
ENCLOSING			
HAND COLOR	3 1/4		
MYSTERY	21	6-30	

DATE HAND COLOR

DATE FILED

DATE HAND COLOR

Make DK Blue impression

479

1 negative

F. W. WOOLWORTH CO., GENERAL OHIO

NO. D-5989

ORDER NO. 26927

DATE 6/24/39

250 M ENVELOPES ART COLORTONE SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) OHIO STATE CAPITOL

IMPRINT NONE

IN LOWER LEFT CORNER IN SMALL TYPE --
Copr. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By <u> </u>	ESTIMATE	Cost <u> </u> Checked <u> </u>	
Date <u> </u>	AND WORK DONE	<u> </u>	
OPERATION	EST. PRICE	ACT. PRICE	DATE COMPLETED
CONTINUING SERVICE			
SALES <u>10</u>	<u>3</u>		
REPRODUCTION	<u>5</u>	<u>2</u>	<u>6-26</u>
PROOF			<u>6-27</u>
PROOF	<u>80</u>		<u>6-27</u>
PROOF			<u>6-28</u>
PROOF			
PROOF		<u>1</u>	
HAND COLOR PROOF			
PROOF	<u>71</u>	<u>5</u>	<u>6-30-39</u>
PROOF			<u>7-1-39</u>

DATE HAND COLOR PROOF BY DATE Photo Returned to Customer

[Large handwritten signature]

make OK Blue impression

5

#79

ANDERSON'S STORE, PRAISE, KY.

NO. D-5990

ORDER NO. 27113

DATE 6-27-1939

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SUPPLY DAM, FISH PONDS,
ELKHORN CITY, KY.

FRONT NO.

I

R. M. NO

IMPRINT

NONE

PRIV. NO. BEFORE TITLE: S-8

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *[Signature]*

ESTIMATE

Get Dept. Checked

DATE JUN 27 1939 AND WORK SCHEDULE

DATE

DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED
COMP. IN THE DEPT.	JUN 27 1939	JUN 27 1939
STITCH		
REWORKING	18 1/2	6/27
PHOTO LITHO		
BLANKET STITCHING	91	6-28
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

80

ANDERSON'S STORE, PRAISE, KY.

NO. D-5991

ORDER 28113

DATE 6-27-1939

1 POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ~~SEEK~~ FALLS OF BIG SANDY,
BREAKS OF THE CUMBERLAND, ELKHORN CITY,
KY.

IMPRINT NONE

PRIV. NO. BEFORE TITLE: S-10

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order *88* **ESTIMATE** Cost Dept. *Checked*
By *W. H. H.* AND WORK SCHEDULE Date *JUN 27 1939*
Date *JUN 27 1939*

SIGNATURE	EST. TIME		DATE	DATE
	Check No.	Time Allowed	ESTIMATED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			JUN 27 1939	JUN 27 1939
ETCH			4/31	4/28
REPRODUCTION	15	2		
PHOTO-LITHO	8		6-28	6-29 1939
BLIND-TOOL				
STAMPING, GALLEYING				
ENCLOSING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF ORD _____ DATE Photo Returned to Customer _____
By _____

80

ANDERSON'S STORE, FRAISE, KY.

NO. D-5992

ORDER NO. 27113

DATE 6-27-1939

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOUTH OF GRASSY, BREAKS OF
THE CUMBERLAND, BLKHORN CITY, KY.

PRIV. NO. BEFORE TITLE: S-9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

NONSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *[Signature]* of Estimate **ESTIMATE** Cost Dept. Checked *[Signature]*
Date *[Signature]* **ESTIMATE AND WORK SCHEDULE** Date *[Signature]*

OPERATION	EST. TIME (No. Time Allowed)	DATE STARTED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 27 1939	JUN 27 1939
SKETCH			
RETOUCHING	17 2	6/27	6/28/39
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	85	6-29	6-29/39
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____

DATE Filed *[Signature]* _____

By _____

By *[Signature]* _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

ST
80

ANDERSON'S STORE, FRAISE, KY.

NO. D-5993

ORDER NO 27113

DATE 6-27-1939

1 MOST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A PART OF ELKHORN CITY, KY.

PRIV. NO. BEFORE TITLE: S-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	DATE	DEPT.	DATE COMPLETED
COMPOSING, TRIM, SET UP	JUN 27 1939		JUN 27 1939
SKETCH			
RETOUCHING	18 1/2	6/27	6/28 G
PROOF CORRECTIONS	8 1/2	6-29	6-29 G
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

ANDERSON'S STORE, FRAISE, KY.

NO. D-5394

ORDER NO. 27113

DATE 6-26-1939

1 MOST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) FLAT WOODS SIGNAL ROCK,
BREAKS OF THE CUMBERLAND,
ELKHORN CITY, KY.

IMPRINT NONE

NO. IV. NO. BEFORE TITLE: S-6

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By [Signature] Cost Dept. Checked 2

Date 6-27-39 Date 6-27-39

OPERATION	DATE STARTED	DATE COMPLETED
COMPOSING		
SKETCH		
RETOUCHING	15	4-27-39
PHOTO LITHO	15	6-29
BLUEPRINT STRIPPING	15	6-29-39
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.		

DATE BLUEPRINT OK'D. _____

DATE Filed _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

By _____

80

ANDERSON'S STORE, PRAISE, KY.

NO. D-5995

ORDER NO 27113

DATE 6-27-1939

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

TOWER GAT AND TUNNEL,
CC&O RY., BREAKS OF THE CUMBERLAND,
ELKHORN CITY, KY.

IMPRINT

NONE

PRIV. NO. BEFORE TITLE: 3-5

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By [Signature] Date 6-27-1939
Date 6-27-1939 WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUN 27 1939	JUN 27 1939
SKETCH			
RETOUCHING	16		
PHOTO-LITHO			
BLUEPRINT STRIPPING GRAYING	8	6-29	6-29-39
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE 6-29-39
By _____ By [Signature]
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

ST.
80

NO. D-5996

ORDER NO 27113

DATE 6-26-1939

1 M POST CARDS

PHOTO PLATIN

WHITE FORT R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TWIN CHIANLYS, BREAKS OF THE
CUMBERLAND, ELKHORN CITY, KY.

PRIV. NO. BEFORE TITLE: S-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. MO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

EXECUTIVE OFFICE OF THE ARMY		ESTIMATE		Cost Dept. Checked	
By _____		DATE		By _____	
DATE		ESTIMATE WORK SCHEDULE		Date _____	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, TYPE SET UP		JUN 27 1939	JUN 27 1939		
SKETCH					
RETOUCHING	19	6-27			
PHOTO LITHO					
BLUEPRINT	84	6-29	6-29		
STRIPPING, OPERATING					
ENGRAVING					
HAND COLOR PROOF					
ARTIST DEPT.					

DATE BLUEPRINT OK'D _____

DATE Filed

By _____

By _____

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer_____

By _____

19

1780

ANDERSON'S STORE, PRAISE, KY.

NO. D-5997

ORDER 85113

DATE 6-27-1939

1 M POST CARDS

PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CHIMNEY ROCK, BREAKS OF THE
CUMBERLAND, WILKHOEN CITY, KY.

IMPRINT NONE

RIV. NO. BEFORE TITLE: S-3

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date

OPERATION	EST. TIME	DATE ESTIMATED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 27 1939	JUN 27 1939
SKETCH			
RETOUCHING	19 2	4/27	4/27
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	6-28	6-28
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

ANDERSON'S STORE, PRAISE, KY.

NO. D-5998

ORDER NO. 27113

DATE 6-27-1939

1 M POST CARDS

XX PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) FISH AND GAME ASSOCIATION,
CLUB HOUSE, ELKHORN CITY, KY.

IMPRINT NONE

PRIV. N. / BEFORE TITLE: S-2

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

Date

JUN 27 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 27 1939	JUN 27 1939
EDITING	10 3	6/27	6/27
RETOUCHING			
PHOTO-LITHO	8 4	6-28	6-29
BLUEPRINT			
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ANDERSON'S STORE, FRAISE, KY.

NO. L-5999

ORDER NO 27113

DATE 6-27-1939

1 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	PHOTO PLATIN (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>
TITLE (IN FULL) <u>FISH PONDS, ELKHORN CITY, KY.</u>	IMPRINT <u>NONE</u>
PRIV. NO. BEFORE TITLE: <u>S-1</u>	
	PHOTO PROPERTY OF <u>CUSTOMER</u>

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By [Signature] ESTIMATE
Date 6-27-1939 Box Dept. Checked [initials]
By [Signature] HAND WORK SCHEDULE Date 6-27-1939

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED, DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 27 1939	JUN 27 1939
SKETCH			
RETOUCHING	906 2	6/27	6/27/39
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPACIFYING	80	6-28	6-28/39
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

I DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
II DATE HAND-COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

706

80

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

5 X 7

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-6000 ORDER NO. 70

DATE 6-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CENTURY INN, PITTSTOWN, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE LOW SHED AT LEFT OF HOTEL. SHOW LARGE
TREE AND THE HEDGE AS SHOWN IN PHOTO. SIGN AT
ENTRANCE READING "DRAUGHT BEER" CHANGE TO READ
"CENTURY INN". ALSO ELIMINATE THE SMALL LOWER
PORTION OF THE SIGN (SAME NOW SHOWS WHITE)

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

As given
[Signature]

JUN 29 1939

X
83

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6001 ORDER NO. 7177 DATE 6-26-1939

CUSTOMER MILNER HOTEL
INDIANAPOLIS, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MILNER HOTEL - 126 SO. ILLINOIS, -
INDIANAPOLIS, IND.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

JUN 29 1939

15
83

2 copies

NO. D-6002

S. H. KRESS & CO., GENERAL CALIF.

ORDER NO.

DATE 6-27-1939

M XMAS FOLDERS ART COLO-TONE 8 1/2 x 10 1/2

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M.	NO
TITLE (IN FULL) YLETIDE GREETINGS FROM CALIFORNIA <i>Handwritten</i>	IMPRINT NONE		
COPY. 1939 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

USE PHOTOS NO. 1A-H547 & 102090. SEE SKETCH ATT'D.
SMOKE TREES IN CENTER SHOULD BE GRAYISH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			Cost Dept. Checked	
JUN 27 1939			JUN 28 1939	
OPERATION	QTY	UNIT PRICE	DATE	DATE COMPLETED
COMPOSING			JUN 28 1939	JUN 28 1939
SKETCH	9			
IMPRESSING	1	7	6-28	6-29 SC
PROOFING				
PROOFING	80		6-30	6-30 45
GRAVING				
HAND COLOR PROOF	62	3/4		7-3
ARTIST DEPT.	209	20	7-20	7-27

DATE BLUEPRINT ORD. _____ DATE PLACED IN _____
DATE HAND COLOR PROOF _____ DATE PHOTO ENLARGED IN CHICAGO _____

1-17
4-4 1/2 No. of 12

Handwritten signature: Curt Teich

X

S. H. KRESS & CO., GENERAL CALIF.

NO. D-6003

ORDER NO.

DATE 6-27-1939

M 12x16 FOLDERS

ART COLOR TONE

8 1/2 x 10 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YULETIDE GREETINGS

Handwritten

~~CURT TEICH & CO.~~ ^{INC.} ~~CHICAGO, ILL.~~

FRONT NO.

NO

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTOS NO. 6A-H2624 & 3A-H991.

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

DATE *6-27-39* Checked *by*

DESCRIPTION	EST. TIME Clock Hrs. Days Allowed	DATE STARTED WORK	DATE COMPLETED
COMPLETING ESTIM. SET UP		JUN 28 1939	JUN 28 1939
SKETCH	8		
PROOFING	6	6-28	6-29 SL
PROOFING	8	6-30	7-1 RT
PROOFING	175		7-3-35
ARTIST DEL.	207		

DATE BLUEPRINT OK'D

DATE *Filed*

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

6-8
4-3 1/2 sp. 12
5-2 1/2

make red impression

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6004 ✓ ORDER NO 7172

DATE 6-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DEVONSHIRE HOTEL CO.
CHICAGO, ILLINOIS

3 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DEVONSHIRE HOTEL - JUST NORTH OF THE
LOOP (ETC.)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

~~C. T. Imprint~~

No Imprint

XXXXXXXXXXXXXXXXXXXX

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
(120
133
150
175

COLOR DESCRIPTION

SEE LAYOUT ATT'D. USE PHOTO NO. 113861

*Photo to Palace
12/8/40
JP*

JUL 8 1939

PHOTO RETURNED

TO

PHOTO USED FOR

Del. 3

*Call for Order K 2.00
sent*

*Compensation 2.00
sent*

1929

4

Ch



101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6007 ORDER NO. 27294 DATE 6-29-1939

CUSTOMER R. AUKENTHALER
CINCINNATI, OHIO

3 7/16 x 6 1/16

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 BLOTTERS SIZE 3 1/2 x 6

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full R. AUKENTHALER (ETC.)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND TISSUE OVERLAY ATT'D.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

72-7/24-706

90

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6008 ORDER NO. 7317 DATE 7-3-1939

CUSTOMER THE DEERPATH INN HOTEL
LAKE FOREST, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE 3

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DEERPATH INN - LAKE FOREST, ILLINOIS
REGULAR SUNDAY BUFFET SERVED FROM 6:00 P.M. TO
8:30 P.M.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES NO

RETURN PHOTO

JUL 6 - 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

E 13
Feb 2

CUSTOMER DEERPATH INN HOTEL CO. LAKE FOREST, ILLINOIS	DIAL No. D-6009	ORDER NO. 27337	DATE 7-3-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR	
	6	MOST CARDS	SIZE	3 1/2 x 5 1/2	STYLE PHOTO PLATIN FULL FACE 3			
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout		FRONT NO. 5		(All of this on address side) SIDES			
	Title in Plate Yes No Copyright in Plate Yes No		R. M. Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
Title in full THE DEERPATH INN - LAKE FOREST, ILLINOIS		IMPRINT: Customer C. T. Imprint No Imprint		PLATE NO. ON FRONT				
RETOUCHING DEPARTMENT		Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Negative — Line — Halftone — Combination.		120		
Follow Layout				Dry — Wet — Pancromatic — Color Separation.		133		
				Transfer — Paper Process — New Process.		150		
				Stripping — White Border — Full Face.		175		
				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
COLOR DESCRIPTION								

JUL 6 - 1939

X
Am

7/10/39

ST
90

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-6010 ORDER NO. 7321 DATE 7-6-1939

CUSTOMER GENERAL GROCER CO.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 BICOTERS SIZE 3 1/2 x 6

STYLE ART COLOR ONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "SUNNY" PINEAPPLE SAYS (VERSE)

~~DOT-MANHATTAN CORP. - SOMETHING DIFFERENT~~

NOT JUST AS GOOD

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Color Sketch Ret Aug 17, 1939
SEE SKETCH ATT'D.
RUSH:

PHOTO RETURNED

TO

PHOTO USED FOR

62

7-15

3/2 - 134

7-31

#65

X
Rush

F. W. WOOLWORTH , CANADA

NO. D-6011

ORDER NO. 27533

DATE 7/6/39

250 M NOTEHEADS

ART COLORTONE

SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) CANADA

IMPRINT NONE

PUT IN LOWER LEFT CORNER IN SMALL TYPE
"Copr. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A."

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

DESCRIPTION	QTY	UNIT	TIME ALLOWED	DATE COMPLETED
EXPOSURE	4	5		
PRINTING	10	10		
REPRODUCTION	25	14		7-17-39
ARTIST FEE	225	3 1/2		18 July
HANDLING CHARGE	24			
ARTIST DELV.				

DATE BLUEPRINT ORD.

DATE PRINTING

DATE HAND COLOR CORRECTION

DATE PHOTO RETURNED TO SUBMITTER

Ok Blue Improvements

F. W. WOOLWORTH, CANADA

NO. D-6012

ORDER NO. 27533

DATE 7/6/39

250 M ENVELOPES

ART COLOORTONE

SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO R. M. NO

TITLE (IN FULL) PARLIAMENT BUILDINGS

IMPRINT

NONE

PUT IN SMALL TYPE IN LOWER LEFT CORNER
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Cost Dept. Checked *[Signature]*
Date *JUL 8 1939*

OPERATION	EST. TIME	DATE	DATE
		RECEIVED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			
ETCH <i>SC</i>	<i>1</i>		
RETOUCHING	<i>3</i>		
PROOF LITHO			
DISCOUNT			
ST. PAPER CHARGES	<i>75</i>	<i>7-11</i>	<i>7-17 45</i>
PRINTING			
HAND COLOR PROOF	<i>225</i>	<i>3/2 - 8p</i>	<i>18 July</i>
ARTIST DEPT.	<i>61</i>	<i>7-19-39</i>	<i>7-19-39</i>

DATE BLUEPRINT ORD. _____
By _____

DATE HAND COLOR PROOF OK'D _____
By _____

DATE Photo Returned to Customer _____
By _____

Ok Blue
Impressum

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-6013

ORDER NO. 27419

DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
BELL OIL CO.
CHICAGO, ILLINOIS

100 M PHOTO PLATIN
FOLDERS SIZE

14 x 6

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BELL OIL COMPANY

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE DUMMY ATT'D.

2 Photos returned
8-21-41
6 White to
Ponder
10/24/46

lay out in
large P file

JUL 12 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6014 ORDER NO 27430 DATE 7-7-1939

CUSTOMER ART NEON CO.
DENVER, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 DOUBLE P.C. SIZE $5\frac{1}{2} \times 7$.

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOST COMPLETE PLANT IN THE ROCKY
MOUNTAIN REGION

BOT-ART NEON COMPANY - 2565 CURTIS ST. - DENVER,
COLO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D. CURBING NEXT TO BLDG. IN FRONT AND ONE ACROSS THE STREET ARE
WRONG. SEE PENCIL LINE MARKED TO SHOW THAT THEY SHOULD BE PARALLEL.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

JUL 12 1939

Make Red impression

Ret 6 1/2
Hc 1 1/2
Lat 8 - #34

X
Mh

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6015 ORDER NO. 440

DATE 7-10-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
CHUCKANUT SHELL
SO. BELLINGHAM, WASH.

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHUCKANUT SHELL, DINING AND DANCING
CHUCKANUT DRIVE, U.S., 99 ALT. SO. BELLINGHAM,
WASH.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BUILDING #10, ROOF #25, ROADWAY #39.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 12 1939

1 Rephoto 5x7
& straighten
Ret 2 1/2

As quoted
B
M

5
101

NO. D-6016

S. H. KRESS & CO., GENERAL CALIFORNIA

ORDER NO.

DATE 7-11-39

M XMAS FOLDERS

ART COLORTONE

9 3/16 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) CHRISTMAS GREETINGS FROM CALIFORNIA

IMPRINT NONE

(c) Curt Teich & Co., Inc.

~~CHICAGO, ILL. 60601~~
~~CHICAGO, ILL. 60601~~

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE VIEWS USED ON XMAS FOLDER D-5539

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate By *[Signature]* Cost Dept. Checked *[Signature]*

By *[Signature]* Date JUL 11 1939 ESTIMATE AND WORK SCHEDULE By *[Signature]* Date JUL 11 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>L.O.</i>		9		
RETOUCHING	4	1/2		7/20 <i>gr</i>
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUEING	8		7-22	7-25 <i>RT</i>
ENGRAVING				
HAND COLOR PROOF	227	3		7-26-39
ARTIST DEPT.	205	20 #6	July 31 '39	Aug 2 '1939

OK Blue impression

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

S. H. KRESS & CO., GENERAL CALIFORNIA

NO. D-6017

ORDER NO.

DATE 7-11-39

M XMAS FOLDERS ART COLORTONE

8 1/2 x 10 1/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) SEASON'S GREETINGS FROM
CALIFORNIA

IMPRINT NONE

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE VIEWS USED ON XMAS FOLDER D-5541

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

JUL 11 1939

AND WORK SCHEDULE

By

Date JUL 11 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 19 1939	JUL 19 1939
SKETCH 2.0	7		
RETOUCHING	0		
PHOTO LITHO			
BLEUPRINT STRIPPING, OPAQUING	8 1/2	7-20	
ENGRAVING			
HAND COLOR PROOF	6 1/2 3		7-26
ARTIST DEPT.	703 15	7-31	8-1

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

Make Red
impressive

ST.
108